

Miss California to Appear In Rose Float Parade Here Saturday Morning

Colorful Lineup Entered

New glamour—in the shape of lovely Donna Kay Brooks, "Miss California"—was added to the colorful lineup of the Palm Springs Rose Float parade.

The 18-year-old Miss Universe contestant, now a Village resident, has consented to take part in the big Saturday parade planned as the kickoff for the final Palm Springs Float Association's fund drive.

ASSOCIATION President Theresa Press hopes the noon parade will spark new contributions to the campaign for \$15,000 needed to finance construction of a float entry in the 1959 Pasadena Rose Parade.

Other parade newcomers are Cathy O'Neil and her canine companion, Roga, the stars of the "Princess Ruby and Roga" television series, and the Howard Manor musicians.

The Manor musicians will join the Guadalajara Boys, singer Lillian Roth and the Chi Chi band in adding entertainment to the parade.

ALSO FEATURED in the parade lineup are the riders from Los Compadres Club, Antique Auto Club members and their vintage vehicles, new cars entered by Palm Springs auto dealers and a long line of clowns who'll ride through the parade route on golf carts. Members of the Palm Springs Real Estate Board also are scheduled to enter.

Grand marshal for the parade is popular Charlie Farrell.

THE PARADE GETS under way at noon from El Mirador Hotel and winds up at The Plaza where entertainment will continue as prizes are awarded to Float Association contributors and new members.

Prizes include a two-day expense-paid trip to the Stardust Hotel in Las Vegas, which will be given to the donor of the \$5,000 association dollar.

The contributor of the 7,500th dollar wins two tickets to the Rose Bowl game, Mrs. Press said. Other prizes will be presented to holders of tickets which will be passed out to contributors along the parade route.

EASILY ONE of the brightest spots of the parade, however, is Miss Brooks, whose family moved to Palm Springs from Studio City three weeks ago.

The lovely Miss Universe contestant's parents, Mr. and Mrs. Don W. Brooks, plan to be permanent Palm Springs residents, although Mr. Brooks will continue



LOVELY DONNA KAY BROOKS, who was "Miss California" in the recent Miss Universe Contest, is the latest entry in the colorful Palm Springs Rose Float parade scheduled for Saturday. The beautiful Village newcomer will ride at the head of the parade when it moves out from the El Mirador Hotel at noon Saturday. The parade winds up at The Plaza, where entertainment and prizes await contributors to the \$15,000 fund campaign for a Village float entry in the Pasadena Rose Parade.

to operate his physiotherapy office in Studio City.

MISS BROOKS, who is scheduled to arrive here late today, plans to visit here on weekends. She is now living at the Hollywood Studio Club and is active as a model and television actress. The Brookses have four other

children, all sons: Capt. William Brooks, 27; Kim, 24; Bob, 20, and Steve, 12. Steve, an avid Little Leaguer, will live here with his parents.

The Village newcomers reported that they have been frequent visitors here and "found it so pleasant," they decided to move here.

20 Classrooms Now Being Used

Schools Supt. Dwight Twist today reported that all but two of the school district's 22 new classrooms are now in service.

Dr. Twist said only the two classrooms under construction at Cahulla School are not ready for occupancy.

Already in service are 10 high school classrooms, six junior high school classrooms and four at Cleo Vista School.

Dr. Twist explained that the Cahulla classroom project was held up so that workmen could concentrate on the "high priority" high school and junior high school classrooms.

He expects the Cahulla classrooms to be ready in about 15 days.

De Gaulle Offers Five-Year Plan

CONSTANTINE, Algeria (UPI) — Premier Charles de Gaulle today offered a revolutionary "five-year plan" for the economic and social development of Algeria.

He challenged the Moslem rebels to lay down their arms and build the country's future together with France.

Translator Stations May Go Off Air After Series

Palm Springs Translator Stations, Inc., is scheduled to go off the air "immediately after the World Series" because of being unsuccessful in getting the necessary funds during the Translator Fund Drive in September.

The board of directors of the non-profit corporation said that only about \$5,000 has been collected to date, making the drive some \$3,000 short for operation of the stations for the next six months. The total goal for a year's operation has been set at \$15,500.

George Ripley, vice president of the stations, said today that they would go off the air until the necessary funds were collected.

Martha Taft Dies Thursday

CINCINNATI, Ohio (UPI) — Mrs. Martha Bowers Taft, 68, warm-hearted widow of Sen. Robert A. Taft, who helped "Mr. Republican" over his campaign trails, died here Thursday after eight years of illness.

Her death at her suburban Indian Hill home came suddenly, although she had been confined to a wheel chair after suffering a stroke in 1950.

ted during the month of October, and if the goal was not reached, the stations would then be closed down and all donations returned to the contributors.

Local translator stations users are asked to donate \$15 for a year for the operation of the system, but in some instances television corporations have made even larger contributions.

Ripley pointed out that only one local hotel has made a contribution for use of Translator this year.

Ike to Enter Hospital Today

WASHINGTON (UPI) — President Eisenhower enters Walter Reed Army Hospital here this afternoon for an annual physical checkup.

An indication of his condition 12 days before his 68th birthday was that after spending tonight in the big medical center he expected to be playing golf by lunch-time Saturday.

Possibly more indicative of his feelings, however, was mounting evidence he seemed to be taking on the command of a major effort in the current congressional campaigns.

Saund, SP Disagree on Service Stops

Congressman Protests to ICC, SP Asks Why

Congressman D. S. Saund today attacked Southern Pacific proposals to curtail service in various desert cities, but the railroad countered with the statement: "We're not taking anything away from anybody."

Saund reported that he has filed a protest with the Interstate Commerce Commission against alleged SP proposals to cut passenger service in Beaumont, Banning, West Palm Springs, Thermal, Mecca and Niland.

THE CONGRESSMAN directed his complaint at SP Trains 39 and 40 and claimed that stopping this service to these communities "would give the trains only one stop — Indio — between Los Angeles and Yuma."

Railroad officials, however, replied that the trains concerned handle mail and baggage and have only one passenger car.

THEY ADDED THAT there never has been a station at Thermal and that there are no stops at Mecca or Banning. The Banning station was closed several months ago, railroad officials said.

"We are trying to speed up baggage and mail service on these two trains," officials stated. "As for the passenger service, no one from the resort area ever patronized it anyway."

Railroad executives pointed out that this area is mainly served by its streamliners.

CONGRESSMAN SAUND asked officials of cities in the 29th Congressional District, along with individuals and organizations, to send their protests immediately to his office in Washington.

Service changes become effective Oct. 26 and 27, for the westbound and eastbound trains, respectively.

Aerial Tankers Used to Fight Monrovia Fire

MONROVIA, Calif. (UPI) — Aerial tankers squashed thousands of gallons of liquid on an out of control mountain brush fire today as weary crews feared the "worst" from quickly shifting winds.

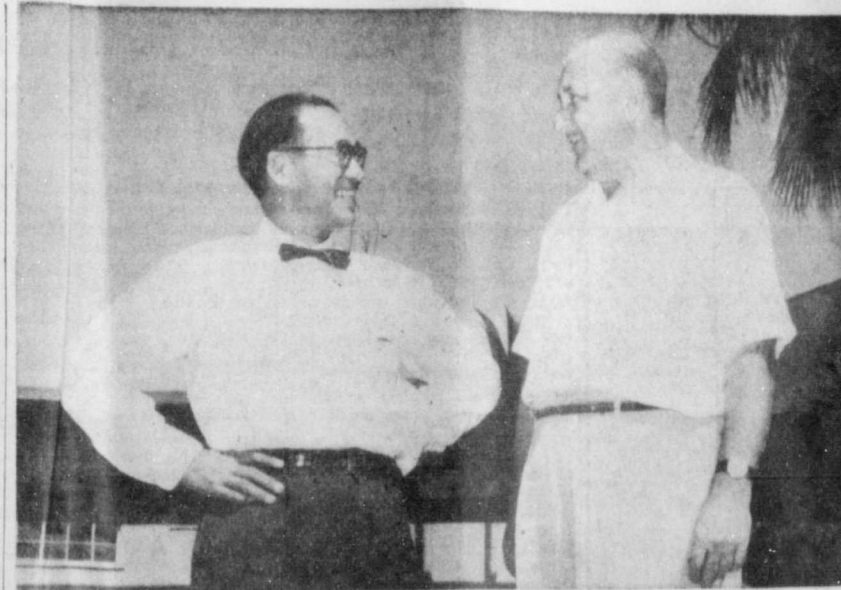
Fire crews began back-firing on the ridges in an effort to contain the blaze.

High temperatures and low humidity, twin foes of the tired fire crews, held to predictions with the mercury in the high 80s several hours after dawn. Blistering winds blew in from California's great inland desert regions to fan the flames.

County Fire Chief Keith Klingner estimated damage to homes and valuable watershed in excess of one million dollars with no indication of control.

'Bone Mender' Is Revealed

CHICAGO (UPI) — A Philadelphia physician has revealed development of a glue which unites broken bones so tightly that the affected limb can be used in 48 hours.



JAPANESE NEWSPAPERMAN Tamotsu Murayama chats with his Village friend Max Grone during a visit here this week. Murayama, city editor of Tokyo's English-language daily, the

Japan Times, is the guest of another long-time Village friend, Betty Lacy. The two became friends when Miss Lacy served with United States occupation forces in Japan. (Desert Sun Photo)

Japanese Newspaperman Tells Need for Scouting

By AL LE ANCE

Tamotsu Murayama is an energetic Japanese newspaperman who wades into Nipponese youth problems with the same vigorous tempo that propels his city desk.

Murayama, stubby, quick-triggered city editor of the English language Daily Japan Times, is a member of the National Executive Board of Japanese Boy Scouts—a post he regards as a high responsibility.

THROUGH HIS role as a Scout leader, Murayama dispenses with practical application his philosophy that youth and the future of Democracy travel hand-in-hand.

"When we speak of the Democracy of Japan," he said, "we mean wide expansion of scouting, because scouting is the only answer for such a movement."

Future Democracy is born in the youth of the nation, Murayama believes, and scouting is based on the proper youth training and concept of brotherhood essential to the goal.

LIKE OTHER nations around the world, "Japan has many teenage problems," Murayama mused, but the answer here too lies in scout uniform and code.

"Let's unite our efforts for the expansion of scouting," he suggested, "and we will solve our most serious problems."

Murayama, now spending a few days here as the guest of his longtime friend, Villager Betty Lacy, evinces keen interest in the forthcoming worldwide Scout Jamboree in the Philippines.

"THIS IS the first time the Jamboree has ever been held in the Orient," Murayama said, pointing out that this is significant because it illustrates the expansion of scouting and youth ideals.

Murayama, who was largely responsible for the rejuvenation of scouting in Japan after World War II, hopes to send at least 400 Nipponese scouts to the Jamboree.

NOW TOURING the West Coast, Murayama is also interested in the ocean-spanning celebration commemorating the Centennial anniversary of the arrival of the first Japanese merchant ship in a United States port.

In 1960 a simultaneous program in San Francisco, Honolulu and Tokyo, home of Murayama's newspaper, will mark the passage of the ship Kanrin Maru.

Murayama also visited Masonic temples in the coastal area as "the first Japanese Mason raised in Japan," he said.

WHILE IN PALM SPRINGS, Murayama visited with Mr. and Mrs. Max Grone, whom he met when the Villagers toured his homeland.

"Mrs. Grone and I attended Lowell College in San Francisco at the same time," Murayama noted. "I planned to be a lawyer then," he reflected, adding with a smile: "But I've been a newspaperman for 30 years and I wouldn't change it."

Blood Bank Sets Visit for Oct. 27

The Riverside-San Bernardino County Blood Bank has scheduled its next visit to Desert Hospital for Oct. 27, between 11 a. m. and 12:45 p. m.

This will be the first visit of the blood bank in three months, and the hospital reported that the need for a raw blood supply is very critical.

No limit on the amount of blood needed has been set.

"We have been operating for three months on our supply from last year," reported Hospital Administrator Roert Henwood. "and we hope that a record number of local residents will donate during the bank's visit the end of this month."

WEATHER

Desert area forecast: Mostly sunny today and Saturday but some high cloudiness south portion. Chance of few thundershowers near southern border late Saturday. Little temperature change. Highs today 90-100 upper valleys, 100-110 lower valleys. Yesterday's high was 105, low 66.

4,500 Reservations Received For Ceremonial Oct. 10-12

Reservations today were pouring into Al Malaikah Temple for the Honeymoon Ceremonial in Palm Springs Oct. 10 to 12, according to word received here by Walter Melrose, president of the Palm Springs Shrine Club.

It is anticipated that 4,500 Shriners and their wives will attend the first big fall activity of the Shrine organization.

A parade down Palm Canyon Drive will start at 1 p. m., Saturday, at El Mirador Hotel and travel south to Ramon Road. From there Shriners will be transported by bus to the Polo Grounds where the ceremonial will be held.

A total of 525 candidates will be initiated during the ceremonial.

Lawyer Pleads Innocent to Influence Charge

WASHINGTON (UPI) — Lawyer Thurman A. Whiteside pleaded innocent today to charges he conspired with former Federal Communications Commissioner Richard A. Mack to influence the FCC award of television channel 10 at Miami, Fla.

Mack also was scheduled for arraignment today but won a delay of at least one week after his lawyer, Nicholas J. Chase, told the court that Mack was too ill to appear.

Fireman Answers Call, Finds Wife, 2 Children Dead

CHICAGO (UPI) — A suburban Skokie fireman collapsed with grief when he answered a fire alarm at his own home and found his wife and two young sons were killed.

Skokie Police Chief William C. Griffin said Mrs. Marilyn Hughes, 29, died while trying to rescue the children. Her son, Ronald, 3, was found cradled in her arms. Another son, Robert, 6 months, was found in a bedroom crib.

All three apparently were overcome by smoke in their second floor apartment.

Her husband, William, 29, rode a hook and ladder truck to the fire and then tried frantically to enter the apartment from a back porch on the second floor. He was repulsed by smoke and flames.

U.S. Forces Not Involved In Clashes

New Fighting As Fierce as During Summer

BEIRUT, Lebanon (UPI) — The Lebanese army opened fire on mobs demonstrating against the new government Thursday night and today in action that turned the page back to the bloodiest days of Lebanon's summer rebellion.

At least three civilians were reported killed and 12 wounded in the past 24 hours of violence in Beirut. The wounded included a woman.

U. S. FORCES WERE not involved in the bitter street clashes. The Lebanese army fired on the demonstrating crowds under orders to crush efforts of supporters of ex-President Camille Chamoun to keep Beirut in turmoil.

Supporters of the old regime were angry at the appointment of former rebel leader Rashid Karami as Premier and his refusal to include pro-Chamoun ministers in his new cabinet.

LAST NIGHT 1,000 of them, led by the pro-Chamoun Christian Phalangists, marched on the Defense Ministry. They ignored repeated "commands" to halt the march and the soldiers opened fire.

That clash killed three civilians and wounded five, it was reported.

This morning the demonstrators were back on the street, this time some 4,000 strong.

AN ARMY PATROL backed by two armored cars and two tanks tried to tear down a Phalangist barricade. The demonstrators fought back and again the army opened fire.

At least seven persons were reported wounded in this action.

Three other major demonstrations broke out in various parts of the capital Thursday night and more were reported today.

In this morning's main demonstration, the estimated 4,000 pro-Chamoun demonstrators swarmed from the Moslem and Armenian suburb of Dora.

The mob, led by stick-swinging women, heaped burning rubble aside the main road leading into Beirut from the north in an attempt to cut off traffic into the capital and enforce a general strike.

Communist Jets Force Plane To Crash-Land

TAPEI, Formosa (UPI) — Four Communist MIGs attacked a Nationalist C46 plane today while it was airdropping supplies to Quemoy Island, the Defense Ministry announced. The supply plane crash-landed on Big Quemoy.

It was the first MIG attack against the Nationalist airdrop planes in three weeks of parachute operations aimed at breaking the Communist blockade.

Radio Peiping reported a Nationalist-Communist aerial battle over Quemoy but Rear Adm. Liu Hsiu-tung emphatically denied the report and said no Nationalist F86 Sabre jets were over the Quemoy Islands at the time.

Liu called the incident an "unprovoked Red attack." He said the radio operator and engineer aboard the plane were injured. The planes usually carry a pilot, a co-pilot, navigator, radio operator and three or four crewmen to unload the supplies being parachuted.

The Desert Sun Opens Branch Office in Palm Desert

(See Photo, Page 16)
PALM DESERT—Keeping pace with the unparalleled growth and expansion of Palm Desert, The Desert Sun has expanded its daily newspaper facilities to a new office in this mushrooming community area.

To cover the news as it occurs from day to day in the Palm Desert area, the Sun has assigned Deenie Young, long a familiar figure to this area, to staff the new office.

OPERATING FROM her headquarters at 45-104 Larkspur Lane, Deenie will seek and gather news from all civic and business groups, social organizations and, in general, report on anyone and any place of news interest.

Jim Schilling will continue as Sun advertising representative in the area.

WHILE DEENIE will be doing her best to keep up with the pace of this active area, it must be

pointed out that news reaches a newspaper through many various sources.

Still the most important source, however, is from residents who live in the communities served by the newspaper.

News depends upon you, and where you are going, what you plan to do or even if you are expecting guests are important items and should be referred to Deenie without hesitation.

Explaining the reasons for

opening this new Desert Sun office, designed expressly to serve you, Desert Sun Publisher Ward Risvold points out that his decision was motivated by a number of reasons.

Palm Desert, Rancho Mirage and their environs comprise a valuable area and important, Risvold explained—valuable because of its growing wealth of news and important because of the extreme expansion of its business and population.

"IT WILL ONLY be a matter of a short time," Risvold remarked, "that, with continued development of Rancho Mirage and Palm Desert, that branch offices will be opened in both of these communities."

Risvold further pointed out that a survey revealed that this summer, more people than ever before were living in the desert throughout the summer months, indicating the growth of permanent, year-around population and

the 12-month tourist trade now flourishing here.

"WE KNOW THAT by time next summer rolls around, still more residents will be occupying their homes on the desert," Risvold said.

"It is the hope of this publication," he stated, "to cover the news as it occurs in your area from day to day, throughout the year and to grow with you in succeeding years."

N.Y. Stock Exchange

(P. M.)

30 Industrials 534.76, up 2.67

20 Rails 145.64, up 1.54

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Ike Honors Newspapers During Week

WASHINGTON (AP) — President Eisenhower said today that it was more important than ever for the newspapers of the nation to separate "the significant from the sensational" and to scorn half truths and rumor.

"A strong society of free men must be kept fully informed. Liberty can flourish only in the climate of truth."

"Each year, during National Newspaper Week, I am glad to send greetings to the members of the press."



A GLIMPSE OF JAPAN via the terpsichorean route is the novel entertainment treat in store for first nighters at the Chi Chi Starlite Room tonight when the Japanese beauties above make their Palm Springs debut. They are part of the colorfully-costumed cuties that make up the internationally famed Keigo Imperial Japanese Dancers. Led by Takeuchi Keigo, Japan's Fred Astaire, their spirited routines, representing the old and modern Japan, are considered

the most unusual night club act in the world. Expected to be the evening's highlight will be Keigo's graphic portrayal of Tendu, the Japanese God of Children. Tendu is presented as a god of many faces. Keigo uses a number of masks to characterize his dancing. Also on the bill, which rings up the curtain on the Chi Chi's all-star stage show policy, are Comic Bobby Sargent and Singer Kiki Paige.

Many Talented Contestants Enter Amateur Contest

Palm Springs, mecca of many top stars of the entertainment field, also is proving to be a hiding place for many talented amateurs, according to Ace Hudkins, well-known local disc jockey who is currently conducting a series of auditions and elimination contests at the Biltmore Hotel each week-end.

The final winner will appear on the Larry Finley Television show, and be awarded a free trip to Las Vegas, Hudkins said.

Talented amateurs are invited to try out at auditions held each Saturday at the Biltmore from 2 to 4 p.m. The amateur shows are held at the Biltmore each Sunday evening from 9:05 to 10 p.m., and are broadcast over radio station KPAL at that time.

VILLAGE THEATRE

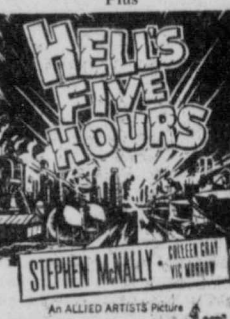
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GM, Union Sign Contract Thursday Night

DETROIT (AP) — General Motors, last of the "big three" auto companies to sign a contract with the United Auto Workers, still had a big hurdle to mount today before getting into full production of 1959 model cars.

The GM-UAW agreement, signed Thursday night after 36 hours of almost continuous bargaining, was similar in basic economic framework to the Ford and Chrysler settlements reached earlier and ended a nationwide strike by 275,000 auto workers. But it did not clear away the troublesome problem of local strikes, caused by some 8,000 plant-level issues not solved in the master contract.

BOTH COMPANY and union admitted there would be no immediate general back-to-work movement. It was expected there would be steady return of plants to operation as local union-management negotiators solved local issues.

GM vice president Louis G. Seaton said the company hoped most of the plants would be back in operation by the middle of next week. UAW workers at all plants must ratify the agreement by Oct. 20 for it to become effective.

THE BASIC FRAMEWORK terms of the agreement were identical to those at Ford and Chrysler — a three-year contract; pay boosts of 10 cents an hour for the first year and at least 7 cents in each of the next two; an extra pay boost of 8 cents an hour for skilled workers; pension increases; increases and extension of supplemental unemployment benefits, and a severance clause paid from SUB funds.

In addition, UAW president Walter P. Reuther announced the union obtained improvements on other issues that applied particularly to GM workers.

MOST IMPORTANT in the eyes of the union was a provision for narrowing the gap in plant-to-plant wage variations for the same work, estimated to cost the company about \$2,750,000 a year, based on a half-cent per hour for all hourly workers.

Seaton said workers in four Chevrolet plants and two Fisher body plants would benefit from this provision.

Bearish Writers Don't Give Up Easily—Forget One Fact

By PAUL H. MAC GREGOR
E. F. Hutton & Company
Financial writers who have been bearish all of the year don't give up easily. Many of them are trying to smooth their paths of error by calling attention to the dangerously high price-earnings ratios now prevailing which are as high as those of 1929.

The writers overlook one very important fact. When other bull markets have collapsed (except in 1946) the price-earnings ratios have been high, but these debacles occurred toward or at the end of a business boom, whereas we are now in the initial stages of a recovery from a depressed period. Let us analyze previous bull market debacles which, of course, came when price-earnings ratios were, relatively high.

1920 — THE DOW Industrial Average registered its high in November 1919. The FRB Index of Industrial Production began to decline in March 1920.

1929 — The Dow high point was made in September 1929. The FRB index began to decline in the same month.

1937 — The Dow made its peak in March 1937, but recovered and almost duplicated its year's high in August 1937. The FRB index began to decline in August 1937.

1946 — THE DOW registered its high in May 1946; here the established pattern was broken. The start of the decline of the FRB index actually preceded the market break by a full year.

Of course, as we look back, we realize the market pulled a faux pas in 1946. At the time the market was selling off, industrial activity was rising and continued to rise, but the public was so convinced that a postwar depression, similar to 1920, would be duplicated, there was no stopping the bear market which ensued.

1957 — THE DOW registered its actual high in April, 1956, but

practically duplicated it again in July 1957, so it is proper to say the 1954-57 bull market, ended July 1957. The FRB index registered a peak of 147 in December 1956, then leveled out around 145, until September 1957, when the index began to decline sharply.

It does not require an analytical mind to determine that there is a great difference is a price-earnings ratio of, say, 20, when that ratio is based on 12 months of boom-time earnings, and at a time when the boom is running out of steam, on the one hand, and a price-earnings ratio of 20 based on 12 months of depressed earnings, figured at a time when business is in the initial stages of recovery, on the other hand.

IT IS PERFECTLY obvious to any astute student of the market that since World War II there are new factors at work which were not present before, therefore, it is almost useless to use some of the old and once reliable "theories" in gauging the current market.

Numerous times this year I have mentioned that the current market is following in the footprints of the 1954-57 bull market, and until I can detect a leveling out of industrial activity, I will remain bullish on the market trend. This does not mean, however, that I think the market is immune to corrections. The higher the market moves, the more susceptible it becomes to periods of profit-taking. Therefore, I suggest that new purchases be confined to soft spots.

We must also keep in mind that the Federal Reserve Board may frown upon a swiftly rising market and may order a 100 per cent margin requirement which would probably precipitate a sizable reaction. Such reaction, however, would likely prove of brief duration, in the writer's opinion. A sizable reaction would probably bring forth a flood of buying orders from sold-out bulls.

Assistant Publicity Director Appointed by Village CofC

Chamber of Commerce Manager Jimmy Cooper announced today the addition of Jan Lotz to the staff of McAdams & Eddy Associates, public relations firm representing the City of Palm Springs.

Prior to her appointment as assistant publicity director to Cliff Brown, Miss Lotz was a publicist with Hanson and

Schwam in Hollywood. Previously, she worked as a free-lance publicist, representing a variety of accounts including the Riverside Plaza Shopping Center in Riverside and the Arthur Murray Studios in Los Angeles.

During years past, she served as assistant western editor of Boxoffice, a motion picture trade magazine, and was associated with the Foldare-Greer public relations firm in Hollywood.

A native of Buffalo, N. Y., Miss Lotz moved to New York City in 1946, at which time she joined the staff of the late Steve Hannagan, who was responsible for making famous such resorts as Miami Beach and Sun Valley. Miss Lotz remained with the Hannagan office until coming to the West Coast seven years ago.

The Desert Sun

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John Rogers, Resident Here Four Years, Dies

Funeral services will be held at 1 p.m., Saturday, for John Franklin Rogers, 48, 32-739 Shifting Sands, who died while working at a private home in Desert Hot Springs Wednesday, apparently of a heart attack.

A native of West Virginia, Rogers has been a resident of Palm Springs for four years and of California for 20 years.

He was employed as a plumber at the Hawthorn Plumbing Company of Palm Springs.

He is survived by his widow, Alice, and one son, Donald E. Rogers.

Services have been set at Welfs and Son Chapel with the Rev. James Arnold, pastor of the Cathedral City Community Church, officiating. Interment will be in Desert Memorial Park.

Enemy Camp

LIVERMORE FALLS, Maine — (UPI)—Ernest Mollicone, 55, almost dropped his pipe when he saw who had joined his two kittens in eating catfood out of a dish on his porch. It was a gray mouse.

Chi Chi

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| Ladies Regular \$5.95 Value | \$2.90 |
| Children's Regular \$3.95 Value | \$1.90 |

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| Straws Regular \$5.95 Value | \$2.50 |
| Straws Regular \$3.95 Value | \$1.90 |

RASMUSSEN'S WESTERN WEAR

EVERYTHING FOR THE HORSE AND RIDER

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For Reservations: FA 5-2309

Services Held Today for Vane Spencer Moon

Funeral services were held today, Friday, for Vane Spencer Moon, 61, 71-429 Mirage Road, Rancho Mirage, who died Wednesday at his home following a long illness.

A native of Texas, Moon was a resident of Rancho Mirage since 1952, and had been employed by the Fox West Coast Theaters. He had been a resident of California for 36 years.

He is survived by his widow, Josephine Moon, and two sisters, Army Weidlein of San Francisco, and Gladys Moon of Burbank.

Moon was a member of the Motion Picture Projectionists Union.

Funeral services were held from the Valhalla Chapel at 10 a.m. with interment in the Valhalla Cemetery in North Hollywood. Weifers and Sons Mortuary was in charge of arrangements.

Real Estate Firms in Palm Springs and Desert Area

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COWEN-RATTERREE 4-9475
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425 S. Indian Ave.
ISRAEL, ADOLPH FA 5-2981
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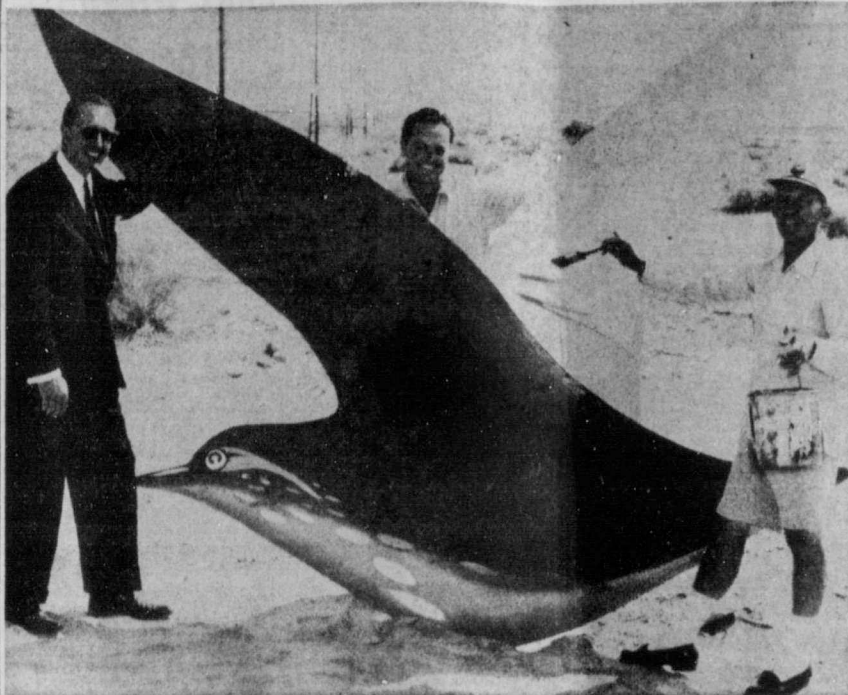
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CLARK, PAUL W. FA 8-2512
68-657 Broadway
JORGENSEN, E. M.
38-574 Broadway FA 8-2279
SHARP, JOHN FA 8-2816
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LA QUINTA
HOFFMAN, MILTON A.
P. O. Box 306 DI 7-4441

PALM DESERT
CARL HENDERSON
73-941 Highway 111 FI 6-8239
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P. O. Box 285 FI 6-6382
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73-555 Highway 111. Next to
Standard Station FI 6-6108
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RANCHO MIRAGE
TED SMITH FA 8-3600

THUNDERBIRD AREA
TONY BURKE FA 8-2590
West of Thunderbird C. C.
70-237 Highway 111 1/4 Mile
—Adv



PALM DESERT'S HONORARY Mayor Bing Crosby puts on the finishing touches to a giant "Sandpiper" as William J. O'Brien, president of the Western Land and Capital Company, left, and builder George M. Holstein III, of George M. Holstein & Sons, look on. Occasion was the final work

on the first unit of the Sandpiper own-your-own garden apartments in Palm Desert and the opening of the second unit this weekend. The luxury garden own-your-own development at Highway 111 and Palms to Pines Highway will be featured tomorrow on TV over Channel 11 at 11:30.

Palm Desert Area to Be On KTTV Television Show

PALM DESERT—A special TV show tomorrow, Saturday, at 11:30 over KTTV Channel 11, will feature the Palm Desert area and the nationally famous Sandpiper "own-your-own" garden apartments, builder George M. Holstein & Sons reported today.

The show will bring to the TV viewer the three furnished models at the Palm Desert garden apartments, as well as the landscaped pool, lanai and putting green area, the builder explained.

It will be the first time an "own-your-own" type project has been featured on the "Open House" show usually devoted to major housing developments in the Southland. The keen interest in the own-your-own type of living, and the far growing reputation of the Sandpiper were both instrumental in making the Palm

Desert development part of the show, he said.

The Sandpiper just recently opened the three models at Highway 111 and Palms to Pines Highway and has enjoyed outstanding sales success even prior to the start of the fall season.

Browns Return To DHS Home After Vacation

DESERT HOT SPRINGS — Former Postmaster Horace Brown and his wife, Irene, have returned from a lengthy vacation trip through the West and Canada.

Traveling for six months, the Browns covered 11 western states and western Canada to log a total of 12,000 miles.

Brown, who recently retired from his post as DHS postmaster came to the desert from Washington State in 1947.

Perfect Form Brings Results

VALLAURIS, France — UPI — An aspiring bullfighter had an unexpected comedown on his first appearance in the local ring Monday.

The youth, appearing in a novice competition, made an elegant pass as the bull rushed by. The bull's horn sheared his side, missing his flesh but neatly slicing his trousers from his waist.

Incorporation Awaits Check On Signatures

NORTH PALM SPRINGS — Proponents of incorporation of North Palm Springs are currently awaiting a decision to see if the necessary percentage of land owners had signed the petition.

The County Board of Supervisors received the signed petition on Sept. 15 and have 30 days in which to run a check on it.

If the signatures are sufficient, the Board of Supervisors will set a date for an election, and a two-thirds vote will make North Palm Springs an incorporated area.

palm desert...on TV!

Tomorrow 11:00 a.m.
KTTV, Channel 11
Steve Martin's "Open House"

A full half hour of the famous Open House TV show devoted to the clear skies, sparkling pools, and majestic beauties of Palm Desert

and featuring

THE SANDPIPER

OWN-YOUR-OWN GARDEN APARTMENTS

Take a tour—over TV—of the desert's most exciting new garden apartment project... the Sandpiper! See the three furnished models, the newest ideas in own-your-own apartment living with pool, ramada, putting green, and the other luxuries that are available when you buy your own Sandpiper garden apartment. It's a special show for people like you... who love carefree desert living!

See the built-in circular kitchen by Westinghouse featuring America's most famous, most up-to-date electric appliances in pastel colors. See how the all-electric Westinghouse Medallion kitchen lets Sandpiper owners "live better" electrically.



A Development of the Western Land & Capital Company
George M. Holstein & Sons, Builders
Palmer & Kisel, AIA Architects
Furnished Models by Vee Nisley, Rancho Mirage

Anti-Trust Suit Against Safeway Is Dismissed by Judge

SAN FRANCISCO (UPI) — U. S. District Judge Lloyd H. Burke Wednesday dismissed a 124-million-dollar anti-trust suit against Safeway Stores and its former wholesale beer subsidiary, Beverage Distributors, Inc.

Burke ruled that the plaintiff, California Beer Wholesalers, Inc., representing 225 wholesale firms, could not as a trade association, bring the suit.

HOWEVER, Burke's dismissal did not prohibit any of the individual wholesalers from bringing damage suits against Safeway for the same reasons. The wholesalers alleged that the defendants conspired to give lawful and unfair discounts to Safeway.

In addition to damages under the Sherman Anti-Trust Act, the plaintiff asked for an injunction.

Both axes of the bighorn sheep have horns which are never shed.



'57 OLD SUPER 88 FIESTA

This 1957 OLDSMOBILE SUPER FIESTA STATION WAGON with Air Conditioning, Hydramatic, Radio, Heater, Tinted Glass, White Wall Tires and other extras looks and runs like new and the owner says to make a quick sale. One year unconditional guarantee anywhere in the United States. A \$5,200 car for only \$3,150. PLAZA MOTORS CADILLAC - OLDSMOBILE, 200 N. INDIAN AVENUE, FA 5-2372.

barring Safeway from adding to its present chain of 425 stores, suit that an illegal conspiracy is retail outlets in California, Nevada, withholding beer from Safeway's and Arizona.



5 MINUTE AUTOMATIC
DESERT CAR WASH
645 South Palm Canyon Drive
"COULDN'T BE CLEANER"

Chi Chi Starlight Room



STARTING SATURDAY

October 4th

MATINEE

COCKTAIL DANCING

Daily at

3:00 to 8:00 P.M.

with

Clessa Williams and
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No Cover — No Minimum

GRONE'S THE FLORSHEIM SHOE

Announces its
9th Annual Pre-Season

SALE

of 1128 Pairs of Men's and Women's Shoes

from our REGULAR STOCK of

NATIONALLY ADVERTISED BRANDS
Tomorrow Saturday
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Four Price Ranges Only

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IN ALL WANTED COLORS, INCLUDING WHITE
SIZES FROM 4 to 10 — WIDTHS AAAA to C
(But not in all sizes)

WE NEED ROOM, SO...
OUT THEY GO!

Italian Rope Sole
Ripon - Terry Cloth
White and Colors **1.99** PR.

EXTRA SPECIAL!
Values to \$35.00

Palter de Liso and
Mackey Starr Highly
Fashioned. Finest
Quality **10.99** PR.

60 Pair MEN'S
FLORSHEIM

Values to
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NOW **13.99** PR.

ENGLISH Leather-Lined
and ITALIAN Break-bottom
OXFORDS

Come early for
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8.99 PR.

ITALIAN IMPORTS

\$35.00

Regular Price

NOW **13.99** PR.

Sorry — No exchanges or refunds

GRONE'S
THE FLORSHEIM SHOE

184 North Palm Canyon Drive

Opposite Desert Inn Garage

"You've seen all the rest—
Now see the best"

The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes wrong.

Free Press Guards American Heritage of Truth, Liberty and Justice

This is National Newspaper Week. Never have the people of the United States had more reason to appreciate the fact that in this nation they have a free, alert and truthful press.

In these times when newspapers of many nations are controlled by the governments and are used mainly as a medium for publishing propaganda for the persons in power, composed of such truths as may please the dictators, many half-truths and a substantial mixture of outright lies, it is indeed a comfort to Americans to know that their newspapers strive for truth and fairness in reporting at all times.

In fact, the people of this country have a high sense of confidence and respect for their newspapers and know that they can depend upon an energetic and unfettered press to keep them accurately informed on affairs and events of importance at home, nationally and in all parts of the world.

As has often been pointed out, the newspapers do NOT make the news—they only print it. Faithful performance of that constitutionally guaranteed right is the greatest single assurance of the continuance of a well informed and free America.

In addition, the newspaper industry as a whole is one of the outstanding business enterprises of manifold benefit to its home community in each city and hamlet in the United States.

By quickly and accurately reporting the news from all sources, by publicizing matters of vital importance to groups, organizations and individuals, by taking an active lead in community improvement, and also in disseminating the advertising messages of merchants and others, each newspaper performs a highly constructive and indispensable service for all who live in its circulation area.

From a strictly commercial standpoint the newspaper is also one of the largest payroll distributors in the average community as witness the case of The Desert Sun in Palm Springs with well over 100 employees in the combined total for all departments.

On the occasion of the annual observance of Newspaper Week, Oct. 1 to 8, the owners and entire staff of your DESERT SUN express sincere appreciation for the splendid support extended to it by increasing numbers of businesses and residents, and re-affirm our pledge to be truly worthy as well as further improve each of the many services rendered to both advertisers and readers.

We are most happy to join with the press and people of this great land in observing the ever precious freedom and integrity of the American press.

May it never fail or be hindered in its duties as guardian of liberty, truth and justice in every part of these United States.

Is Red China Here to Stay?

WASHINGTON, D. C. — "It's a lot more difficult than you might believe," said C. L. Closelooker, the research man, "to justify these facts — the fact arguments on Red China. I'm a convinced fact — facer myself, but..."

Mr. Closelooker must be referring to those Americans, Canadians and other Free Worlders who contend that the Red revolution in China is a fact, and that we should act accordingly?

"YES, BUT THE record does not bear out any contention that the Red Revolution in China has succeeded," said Closelooker, who held in his hand a new volume entitled, "The Black Book on Red China" by Edward Hunter.

"It says here, with a good deal of statistical support, that Red China is still in a state of revolt."

Then, for the Free World to give any token of respectability to the Chinese Communists would actually be taking sides against those Chinese who refuse to give up?

"USING ONLY Communist sources and statistics," said Closelooker, "it is plain that many Chinese are a long way from giving up. A Communist functionary, Liu Shao-chi, made a fact-finding speech last May before the National Congress of the Communist Party of China. Liu Shao-chi was quoted by Communist papers as saying that 'the present class character' of China would not be eliminated 'until the distant future.' When this Red China spokesman got down to figures he said that 'ten thousand years' would hardly see the end of anti-Communism among the cultured and technical classes."

Did Mr. Closelooker have some other figures on this subject?

"YUGOSLAVIAN REPORTERS found anti-Communism running rife in the Chinese universities," said Closelooker. "In Peking University '800 students were accused out of 8,000, which means every tenth student."

Back in the 1770's when Madison was at Princeton and Hamilton at King's (now Columbia) colleges, we had a campus revolt of our own against a powerful tyranny. It's difficult to see how the Free Worlders are justified in writing off even a ten per cent minority of freedom fighters."

People who want us to "accept" the Chinese Revolution say that the Red security forces make any uprising impossible.

"THAT ISN'T MY information," said Closelooker, who takes to statistics like a duck to water. "The Red Chinese equivalent of J. Edgar Hoover is Lo Jui-ching. He said in a speech last January that 'more than 370,000 counter-revolutionaries' and other criminals in society throughout the country have surrendered voluntarily to the authorities."

"That's quite a few anti-Communists — about 20 divisions in military terms. We know what a Communist means when he speaks of 'confessed' traitors to the State. It is good research practice to be very skeptical about the 'voluntary' surrender of these resisters."

Got any more figures, Mr. Closelooker?

"WELL, THE VISITING Yugoslav reporters have written that only 30 to 40 per cent of the intellectuals who helped to lead

the Red Revolution are still considered leftists. This suggests that half their liberalisms are drifting to the right. Such numbers are very inexact. But if I may turn to the working population of China, I can speak with more precision."

Speak on, Mr. Closelooker.

Well, according to Mr. Lo, the chief G-Man in Red China, as many as 18,000,000 Chinese workers were recently investigated in a 'rectification' program. This wholesale witch hunt was conducted by 750,000 deputy G-men. As many as 100,000 of these investigated workers were branded as counter-revolutionaries."

THAT'S A LOT of Chinese men, eh, Mr. Closelooker?

"I never make jokes," said Closelooker severely. "But were I a laughing man, I would chuckle a bit over this report. It shows that 5,000 of these anti-Communists were party insiders, 3,000 of them were members of the Young Communist League, while 220 were indignantly called the 'most heinous' because they belonged to the 'innermost organs' of the Red State."

MR. CLOSELOOKER, as a statistician and researcher, would you say that the Red Revolution in China is now an established government?

"Anybody who looks closely at the situation," said Closelooker, "would have to doubt that the Red conquest of China is over and done with. He would have to admit that any military, diplomatic or economic move which favors the Red regime would be a hard blow to the freedom fighters."

It sure would, Mr. Closelooker.

—Holmes Alexander

Dear Abby...

DEAR ABBY: I have been corresponding with a young lady from across the ocean for two years. I am 30 and she is 27. We have never met in person but I think I have fallen in love with her. We have exchanged so many letters and pictures that I feel that I know her very well. She wants me to send her the money for a ticket to come here. My friends say I am foolish because a gift of this kind is almost a promise of marriage. Is it possible to fall in love with words and pictures and what should I do about her insistence that I send her the money?

HJALMER
DEAR HJALMER: It is possible to fall in love with words and pictures, but not very practical. For the same amount of money

and no obligations you can go over there and meet this girl. I recommend it.

DEAR ABBY: I am fifteen years old and am asked to go to the movies (at night) with a boy. My mother gives me money and tells me to pay my own way because then I won't owe him anything and I won't have to kiss him goodnight. I always bring the money home because the boy doesn't let me pay. I have kissed a few boys goodnight, but it wasn't to pay them back for the movie, it was because I liked them. I am a good girl and never hold a kiss more than a few seconds and I want to know if you think I should put up a bigger fight when the boy wants to pay my way?

GOOD GIRL
DEAR GOOD: When a boy

asks to take you to a movie, he expects to pay your way and would probably feel insulted if you "put up a fight." You seem to have good sense. Just keep on doing what you're doing and let your conscience be your guide.

CONFIDENTIAL TO CRYED OUT ALREADY: Tears never solved anything. Ditch the tissue and face the issue.

For a personal reply, write to ABBY in care of this paper. Enclose a self-addressed, stamped envelope.

If you want a collection of Abby's best letters and answers in one book, ask your bookdealer to get "DEAR ABBY" for you.

'Sniff-Sniff'



This Side of The Sun

By Phat

Here's a plea to the kids who ride the school bus. Leave your pets at home so people won't fuss.

This week The Desert Sun received a communication calling attention to an aggravating situation.

SEEMS THAT WHEN children go out to the corner to wait the school bus which will carry them to their classes, they are often followed by their pet dog — or dogs.

Sometimes they beguile the dogs to accompany them, sometimes they can't help it. The pups just won't heel and mind. But the situation has complications.

When the youngsters board the bus, the dogs stay behind.

THIS COMMUNICATION to The Sun reported that twice during the week, a puppy, left at the bus stop, couldn't find his way home.

And the kind-hearted writer of the letter said that, knowing the family who owned the pup, he took him home.

Not that he minded too much — but it was a little inconvenient.

So, kiddies, even though Mary's little lamb followed her to school, discourage your pup from doing likewise.

THE OTHER DAY I discussed audio-suggestion, those new records which hypnotize you as you listen, into reducing, quelling the nicotine habit, conquering insomnia and defeating tension.

You do all that by just listening to the record.

There's a certain disc jockey who apparently firmly believes in that.

LAST SUNDAY, five days into Autumn but with the temperature still flirting with 100 and sort of muggy, his program was tuned to a more pleasant time of the year.

Here was his audio-suggestion menu to make you forget the outside weather: "It Might as Well Be Spring," "Easter Parade," "June is Busting Out All Over," "June in January," and a jazz variation of the Spring Song.

And for a climax, "I've Got My Love to Keep Me Warm." Almost made me check to see if the furnace was working.

COMES A COMPLAINT from a reader who signs himself G.L. "Hear they put in traffic lights where traffic is pretty thin, where traffic is pretty thin."

"But how about Tamarisk and Palm Canyon Drive where the Post Office is located?"

"Ever try to come out of Tamarisk and try to get into the P. O. parking lot?"

"That would be a place for a light. So that you could get through."

AND ANOTHER squawk. Says this correspondent, signed G. D. F.: "Coming down Palm Canyon Drive I was stopped by a motor officer who said there was something wrong with my muffler. I was making too much noise."

STAN DELAPLANE'S Postcard

We taxied out to Idlewild in the New York morning to find the field socked in with a low fog. A few planes stood mislaid on the tarmac. And overhead you could hear the drone of circling planes waiting to land.

A pure fury of energy seizes plane passengers held up by weather. Each time the uniformed agent peers out the ticket door all the passengers grab their bags fiercely. They half rise from their chairs. The agent disappears, and everybody sits down again.

THE TENSION in the air is terrific.

The taxi ride from mid-town New York is \$6.35. Without the tip. All the while the cab driver tried to sell me ballpoint pens.

He had a big box of them on the front seat. He said he sold them four for a dollar. By the time we reached the airport they were ten for a dollar.

THE AIR AGE outran most cities. New York is building frantically to catch up.

The old building is a messy shambles. The new building for trans-Atlantic arrivals is clean and modern. Glass and steel.

Baggage comes sliding down a rubber ramp. In the area way there are little chrome carts — the kind that fold into each other like they have in supermarkets. (There is even a seat for the baby.)

YOU WHEEL UP your cart. Put your baggage on it. Then you wheel it over to one of the Customs men.

Each Customs man stands at the end of a small counter. The counter has a rubber top. You put your baggage on the end. The Customs man pushes a button. And the whole rubber belt top moves the bags up to him.

When he is through pattering in the baggage, he pushes the button again. The belt moves and slides your baggage down

another ramp to the porters.

THIS IS VERY efficient. But the Customs men don't like it. They preferred the old way, with one big, U-shaped counter.

"Used to be you could yak it up with the people," the Customs man told me. "You had an audience, y'know what I mean? 'What kinda perfume you got tucked away in there?' you tell a good-looking doll. And all the people get a laugh."

"This way you only talk to one passenger at a time."

WHEN THE BAGS have gone through Customs, the porter wheels them out on a truck.

On the way out they go past a checking counter.

The man at the checking counter looks at a dial on the desk. If there is radioactive material in the baggage, the dial gives a hop, skip and a jump.

"THEY HAD THIS fellow going through, and when I saw that needle jump I swear my hair stood on edge. I thought he had an atom bomb or something."

"They took him back and pulled the bags apart. Come to find he was smuggling about a hundred watches. It was the radium-painted dials all at once kicked that needle up."

THE WEATHER begins to lift. The loudspeaker announces flights arriving.

The passenger agent comes in again, and everybody seizes bags and heads for the door. It takes ten minutes to clear the doorway. And even after that there will be two more calls for late passengers. But everybody is in a fearful hurry.

FINALLY EVERYBODY is loaded. The engines grind over and burst into a roar with a flash of smoke from the rich mixture. The plane taxis out. Lines up and waits and waits and waits.

And, at last, the big surge of power. And down the runway and up through the overcast and into the blue, blue sky.

GRIN AND BEAR IT

By LICHTY



"I intend to be a policeman when I grow up... providing there's adequate take home pay, a realistic pension plan and satisfactory fringe benefits!"

EARL WILSON:

Frances Langford Very Happy

NEW YORK — I didn't think I knew anybody rich enough to own a yacht (except Aristotle Onassis) — then went cruising in the Hudson on the little 118-foot "Chanticleer" which is worth from \$500,000 to \$1,000,000 and is owned by Frances Langford's husband, Ralph Evinrude, a Wisconsin boy who made good.

"We call it our home and sleep on it two or three months a year," Frances said.

It has five TV sets aboard, stereophonic music, push-button Cadillac-type windows, and a crew of eight.

Frances is evidently happy away from the Hollywood glamour set. She loves the water and is a champion fisherman. At their other home in Stuart, Fla., she exhibits the head of a giant tuna she caught.

Sharks ate away the rest of the tuna (just as in Ernest Hemingway's "The Old Man and the Sea") — but the head itself weighed (Are you ready out there?) — 419 pounds.

TV comic George De Witt has one of those phony injection needles — now sold in novelty shops — to pep up his parties. At Roy Evans' Racquet Club in Miami recently, George gave the needle to model Joyce Nizzari, who's soon to be one of the playboys playmates.

Buddy Hackett was predicting that Eddie Fisher and Debbie Reynolds will make up. "Eddie's just an inexperienced kid," said Buddy. A friend retorted, "But after Liz Taylor, he's not inexperienced any more."

"Yeah," sighed Buddy. "In three weeks, he's Gaby Hayes already."

Benito Collada, owner of El Chico, N.Y.'s oldest night club (opened in 1925), threatens to move to Palma, Mallorca, due to the cabaret tax charged his customers.

To save money, college boys now carry a pint of whisky, buy one drink, then refill glasses from their own bottles.

"The government shouldn't tax a man for taking a drink," argues Collada. "The government claims drinking is a luxury but after a man pays his taxes, drinking is a necessity."

David Niven's pretty wife Bjorndal caused a sensation in Japan when she took a steam bath. The reason: After disrobing, she walked through the "wrong door" into the men's bath. "She caused a sensation among Japanese men," David explained. "Not because she was nude—but because she was tall."

John Huston dropped into Eddie Condon's and sent a note to Eddie on the bandstand saying, "They're going to pull a pinch. There's a pusher in the joint. Walk slowly toward the door."

EARL'S PEARLS: Tony Pettito tells of the absent-minded professor who kept setting aside a day for recreation, but could never remember where he put it.

TODAY'S BEST LAUGH: Willie Koller describes a continuously battling couple: "The only time you see them together is in court."

There's a superstitious Las Vegas hotel owner — his place has a 13th floor, but no seven or eleven. That's earl, brother.

MIKE CONNOLLY:

Brigitte Plans Appearance

HOLLYWOOD — Brigitte Bardot, fast becoming as much of a Hollywood institution as the footprints at the Chinese Theatre and the Hollywood and Vine intersection — even though she's never BEEN here! — is planning to make her grand Tinseltown entrance on Hollywood's Big Show of the Year, the Academy Awards telecast next March.

Redbook Magazine sent Norman Lobenz out from Hollywood to write a round-up piece titled "How to Bring Up Children in Hollywood." Norman called star after star, studio after studio, and finally, discouraged, changed it from a round-up interview to an interview with one man, Robert (Father Knows BEST!) Young.

FUNNIEST LINE on yesterday's (Oct. 2) December Bride teevée-teefoff for the season, in which four forlorn femmes sought Edgar Bergen's assistance in landing a man for one of them was Edgar's - through - the - lips - of - Effie - Klinker: "I can throw my voice but not my lips!"

Ricky Nelson's mentors are urging him not to date any one doll more than three times in a row, lest he lose the fans who don't like the idea of their idol going steady... MGM signed Vampira to play a limpid lady poet in San Francisco basement boite in "The Beat Generation."

PRODUCER AL Zugsmith, same audio, tells me he has had the script for this picture re-written. Instead of playing her husband, Mamie Van Doren's divorced husband, Ray Anthony, will play her divorced husband!

The Old Vic is dickering Greer Garson, the redhead herself reports, to play Lady Macbeth.

And, with men who know their nymphets best, it's Patty ("The Bad Seed") McCormack 10-to-one for the role of the 12-year-old who gets dragged illegally across one state line after another in the Kubrick-Harris movie version of the shocking "Lilith."

"BRIDGE ON THE River

Huston revealed himself as the author of the note when Condon actually did start toward the door.

Bobo Rockefeller wants everybody to know that she didn't spill coffee on Abbe Lane at El Morocco — as reported here — it was her escort. "I'm very well coordinated and I never spill anything, not even when I'm cooking," she says. "I'm one of the straightest shots in the world. I can outshoot most men." I am very glad to run this retraction (especially since learning about her shooting).

Ken Murray, who once turned down a then unknown youngster named Marilyn Monroe for a job as Marie Wilson's replacement in "The Blackouts," has gone talent scouting again.

He has chosen Muriel Davis, 17, of Speedway, Ind., star of the U.S. Olympics gymn team, to do a female Doug Fairbanks TV series.

"The reason I turned down Marilyn," he says, "was that she didn't quite fill Marie Wilson's blouses and I didn't want to buy new costumes."

He "discovered" Muriel Davis very simply — found her name in an encyclopedia, looked her up, and was pleased to see she was shapely and pretty besides being able to do sensational gym tricks.

THE MIDNIGHT EARL... A H'wood doctor examined Marilyn Monroe last week, reports she's not expecting... Brigitte Bardot's fiancé, Sacha Distel, says she won't make a film with Frank Sinatra: "After the producer paid them, he'd have only 5 per cent left!"

The Latin ¼ starts serving lunch in mid-October, will also originate a network TV show... Rocky Marciano's debut as a fight announcer was postponed till Oct. 6.

Judy Holliday says she'll stay with "Bells" till March if the producers find another theater... Bing Crosby and son Phil will duet for the new UPA Record Company... Tommy Manville won't marry Wendy Whitney for awhile — she hasn't got her divorce yet... The Miami Beach Americana Hotel has a plush new gimmick — mink-trimmed cabana mats.

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MIKE CONNOLLY:

HOLLYWOOD — Brigitte Bardot, fast becoming as much of a Hollywood institution as the footprints at the Chinese Theatre and the Hollywood and Vine intersection — even though she's never BEEN here! — is planning to make her grand Tinseltown entrance on Hollywood's Big Show of the Year, the Academy Awards telecast next March.

Redbook Magazine sent Norman Lobenz out from Hollywood to write a round-up piece titled "How to Bring Up Children in Hollywood." Norman called star after star, studio after studio, and finally, discouraged, changed it from a round-up interview to an interview with one man, Robert (Father Knows BEST!) Young.

FUNNIEST LINE on yesterday's (Oct. 2) December Bride teevée-teefoff for the season, in which four forlorn femmes sought Edgar Bergen's assistance in landing a man for one of them was Edgar's - through - the - lips - of - Effie - Klinker: "I can throw my voice but not my lips!"

Ricky Nelson's mentors are urging him not to date any one doll more than three times in a row, lest he lose the fans who don't like the idea of their idol going steady... MGM signed Vampira to play a limpid lady poet in San Francisco basement boite in "The Beat Generation."

PRODUCER AL Zugsmith, same audio, tells me he has had the script for this picture re-written. Instead of playing her husband, Mamie Van Doren's divorced husband, Ray Anthony, will play her divorced husband!

The Old Vic is dickering Greer Garson, the redhead herself reports, to play Lady Macbeth.

And, with men who know their nymphets best, it's Patty ("The Bad Seed") McCormack 10-to-one for the role of the 12-year-old who gets dragged illegally across one state line after another in the Kubrick-Harris movie version of the shocking "Lilith."

"BRIDGE ON THE River

Kwai" writer Carl Foreman is planning to reteam Bill Holden and Alec Guinness in "Guns of Navarone," a \$5,000,000 Western that Foreman figures will top his own "High Noon."

There's so much temperament on the set of "The Devil's Disciple" in England's Elstree Studios, they're calling the three stars (Sir Laurence Olivier, Burt Lancaster and Kirk Douglas) "The Three Egos of Elstree."

But Jane's Scott, distaff "Disciple" star, sugars it up this way: "Egotistical? I wouldn't call them that. I would say that they are men of the most charming, likeable conceit!"

CHANEL CHATTER — Bob Hope will use the Deb Stars chosen by the Studio Make-Up Artists and Hair Stylists to "queen it" at their annual Hollywood Palladium last Friday (Sept. 25) on his next speck... He's also angling that expectant mother - without a - bed - to - her - name, Jayne Mansfield, who came in to substitute as fete of the party when Lana Turner bowed out.

Lana's last-minute excuse, incidentally, was that she would have to location with her new movie (the remake of "Imitation of Life") but the inside dope was that she was seeing her lawyers about her upcoming custody fight with Steve Crane for their daughter Cheryl.

AND THE BURGEONING Mansfield - Hargitay household, bed-less though it be, just welcomed three new baby puppies. Their Momma is Jayne's Pekingese, Poof, and their Poppa is her French poodle Mignon, so Jayne calls them Pekinoodles.

Everybody's taking off into the wild blue yonder after Milton Caniff's new Steve Canyon tele-series, and who knows if this year's crop of westerns may be next year's airborne shows. New airshows for the airwaves are the Air Force OSI series, co-produced by Carroll Case and Don Greenwood, showing how the U. S. Air Force and Pentagon cooperation, and Frank Cleaver's syndicated - on - film series, Flight, starring Ron Hagerthy as one of the fly-boys.

Animal League Plans Election Of Directors

Members of the Palm Springs Animal Protective League will meet Monday night to appoint a nominating committee for selection of a new board of directors. Meeting time is 8:30 p. m. at the Coachella Valley Savings and Loan Association, 383 South Palm Canyon Drive, said Mrs. Kenneth Grow, league president.

The Appalachian Mountain Club, which maintains hiking trails and other facilities in the White Mountains of New Hampshire, is believed to be the oldest mountaineering organization in the Western Hemisphere.

Visit the
CADILLAC CORNER
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Plaza Motors
North Indian at Amado
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MAN WITH A PROBLEM is Don Miller, president of the Palm Springs Area Antique Auto Club, who ponders the problem of which of his two vintage cars to drive in Saturday's Palm Springs Rose Float parade. Miller finds himself forced to choose between his completely restored 1928 Franklin, front, or his partially renovated 1922 Dodge. But whichever car he decides to drive, Miller's parade

entry will form a striking contrast with new model cars entered by Palm Springs auto dealers. Several other Antique Auto Club cars are also scheduled to parade Saturday to help launch the Palm Springs Float Association's final drive to \$15,000 needed to build a Village entry for the Jan. 1 Rose Parade at Pasadena. (Desert Sun Photo)

LEGAL NOTICES

No. 442
NOTICE TO CREDITORS
No. INDIO 425
Estate of RUDOLPH E. MAUS, Deceased.
NOTICE IS HEREBY GIVEN, by the undersigned Billie Maus, Administratrix of the estate of Rudolph E. Maus, Deceased, to the creditors of and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said Administratrix at the law office of Dr. L. Clark, Esq., 209 Oaks Building, Palm Springs, California, within six months after the first publication of this notice.
Dated at Palm Springs, California, August 13, 1958.
BILLYE MAUS,
Administratrix of Rudolph E. Maus, Deceased.
Dr. L. Clark, Esq.,
209 Oaks Building,
Palm Springs, California.
Published October 3, 10, 17 and 24 1958.

No. 443
CARE NO. 8168
October 1, 1958
Office of the
CITY PLANNING COMMISSION
NOTICE OF PUBLIC HEARING
NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Palm Springs, California, will hold a public hearing on Wednesday, October 15, 1958 at 3:15 P. M. in the City

ALWAYS FUN AT THE
Bali-Bali
Happiest Bartenders
in Town

Council Chambers, 3200 McCallum Way, in the City of Palm Springs, County of Riverside, State of California.
The purpose of this hearing will be to consider an amendment to Articles 941 and 942 of the Palm Springs Ordinance Code No. 291, as amended, to permit bowling alleys in a C-1 Zone District in addition to the presently permitted C-2 Zone District and to establish a set of new regulations pertaining to zones affecting off-street parking, lighting, manner of installation, architectural control, and permitted accessory uses.
All interested persons and the general public will be afforded an opportunity to be heard.
CITY PLANNING COMMISSION.
HERMAN RANER,
Planning Director.
Published October 10 and 3, 1958.

Hurry! Season Opening

SALE

Prices Already the "Lowest"
—Now Lower Than Ever!

Open Evenings Until 7:00
Monroe's for MEN
& BOYS
Clothing - Shoes - Sportswear
155 E. ANDREAS - Opposite California Electric



Where To Dine In The Desert Area

Your Guide to the Finest Restaurants in the Resort Area



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Chinese Dinners
Family Style ... From \$2.00
Also Food To Go
COCKTAILS
Highway 111 - Cathedral City - Phone FA 3-2615
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MRS. KELLY'S DESERT CAFE
HOME COOKED MEALS
Home-made Pastries and Puddings
Featuring Sour-Cream Dressing
Breakfast-Lunch-Dinner
Complete Dinner From \$1.65
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AUTHENTIC American and Mexican Beer
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Also Steaks and Other American Dishes
Free Parking in Rear—Open till 12 a.m. Friday and Saturday
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COFFEE SHOP
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COCKTAIL LOUNGE AND BAR
ENJOY GOOD FOOD, COCKTAILS AND SERVICE IN THE DESERT'S MOST BEAUTIFUL RESTAURANT
Moderate Prices—Acres of Free Parking

WCH Desi Amay WESTERN HILLS Hotel
★ For Your Listening and Dancing Enjoyment
DON ROSELAND TRIO IN THE GLAMOROUS SUNKEN BAR
★ Memorable Food at Reasonable Prices
★ Spacious refrigerated rooms with private patios Golf at adjoining Indian Wells Country Club for all registered guests.
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Famous For Steaks
COOLED BY REFRIGERATION
Prime Chopped Sirloin Steak Dinner \$1.65
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N.Y. Cut Sirloin Steak Dinner \$3.50
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Prime Chopped Sirloin Steak Plate Dinner \$1.25
Reward for Early Diners WEEKDAYS 4:30 to 6:00 SATURDAY 4:30 to 5:30 SUNDAY 4:00 to 6:00 N.Y. Cut or Top Sirloin Steak Dinner Regular \$3.50 Early Diners Only \$2.65

EARLY DINERS SPECIAL
ALL REGULAR BAR DRINKS 50c
Completely Refrigerated Banquet Room for Private Parties
OPEN YEAR 'ROUND EVERYDAY 4:30 P.M.—SUNDAY 4 P.M.
ON HIGHWAY 111—JUST ONE MILE SOUTH OF THE NEW ARABY POINT BRIDGE—PHONE FA 8-2400

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Featuring the finest cuisine in the beautiful GARDEN ROOM
"Scrumptious" BUFFET Every Thursday \$3.50 (Regular Menu if You Prefer)
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Music and Entertainment by the
A Superb Trio for Dancing or Listening "THE PLAYERS"
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Imported Beers and Wines

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JOE SPATA and his Accordion
Continuous Entertainment

pancakes that please everyone from everywhere
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SUMMER RATES FROM \$6.00
EXCELLENT FOOD — COCKTAILS
CHICKEN DINNER \$2.25
Wear Your Swim Suit.
Enjoy Dinner Cocktails and A Swim In Our Pool.
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in
Horace Heidt's Lone Palm Hotel with Chef AL SHOOPMAN
Formerly of The Dunes Palm Springs
1 Eureka Rex Sole Dinner \$1.95
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3 Chicken in Pot and Matzo Balls Dinner ... \$3.25
4 Fresh Cracked Crab Dinner \$3.00
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6 Broiled or Fried Chicken Dinner \$2.95
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8 Broiled Top Sirloin Steak Dinner \$3.95
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Finest Food in Palm Springs
Fine Service
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Corner Palm Canyon and Tamarisk
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Three B&PW Clubs to Hold Joint Meeting October 9th

Commemorating National Businesswomen's Week, October 5-11, which is themed to "More Power Through Womanpower," the Coachella Valley, Desert Club of Cathedral City, and the Palm Springs Business and Professional Women's Clubs, will hold a joint meeting at Laurie's Steak House on October 9, at 7 p.m.

Main speaker of the evening will be Mrs. Marjorie Hitch, 3rd vice president California Federation of Business and Professional Women's Clubs and assistant vice president of the Bank of America, San Francisco. Her subject will be "How I Became a Successful Banker." Other speakers will be Mrs. Pat Wilson, editor of Southern District B&PW Club's "Southwind" magazine and member of the Elsinore Club who will tell "How I Became a Successful Writer and Lecturer." The third speaker's subject is "How I Became a Successful Birdwoman." She is Mrs. Beatrice Emery, president of the South Bay B&PW Club and a raiser and shipper of birds.

Three scrolls honoring a woman nominated by each club as "Woman of the Year" will be presented and nominees announced during the dinner.

Mrs. Marion B. Monette, Jr., past president of Southern District B&PW Clubs and chairman of career advancement for the Desert Club of Cathedral City, is dinner chairman.

She is assisted by Mrs. Helen Hester, Jr., past president of Coachella Valley Club, President Riverside County Council and public affairs chairman Coachella Valley; Mrs. Ada Jadin, Southern District health and safety chairman, and women in public office chairman, Coachella Valley; Mrs. Alice Otto, acting president, and Eudora Pace, corresponding secretary, Desert Club of Cathedral City; Mrs. June Travers, president, and Mrs. Eve Russell, career advancement chairman, Palm Springs Club.

Betty Luce, Palm Springs; finance, Mrs. Alice Otto, Desert; place cards, Mrs. Mary McGraw, Palm Springs; gifts, Mrs. Helen Hester, Coachella Valley; corsages, Mrs. Ada Jadin, Coachella Valley; door prizes, Mrs. Alice Otto, Desert; Mrs. Eve Russell, LaVaun Belt, Mary McGraw, Grace Weatherford, Palm Springs; radio, Mrs. Dorothy Lynch, Palm Springs; reservations, Mrs. Mabel Taylor, Miss Millie Keyser, Euleta Jackson, and Mrs. Marion Monette, Desert; Mrs. Helen Hester and Mrs. Ada Jadin, Coachella Valley; Mrs. Eve Russell, Palm Springs; programs, Mrs. Mary Monahan, Mrs. Dorothy Eber, Mrs. A. B. Ebert, Mrs. Ardis Penoyer, Mrs. Edith Pickard, Miss June Childs, Miss Martha Goddard, of Coachella Valley; Mrs. Estelle Reutlinger, Miss Elizabeth Nelson and Mrs. Marion Monette, Desert.

Selection of "Woman of the Year" was made by the executive board, Coachella Valley Club; Mrs. Ethel Adessi, public affairs chairman, Mrs. Doris Fleming, health and safety chairman, Mrs. Estelle Reutlinger, Jr., president and small business clinic chairman, Desert, and Southern District small business promotion chairman, made the selection for the Desert Club of Cathedral City; the executive board acted for the Palm Springs Club.

Many prominent women in the California Federation of B&PW Clubs and Southern District B&PW Clubs are expected to attend this outstanding event. They include California Federation officers, Mrs. Dorothy Ford, president, Sherman Oaks; Mrs. Zella Stone, 2nd vice president, Upland; Mrs. Ruth Parks, small business promotion chairman, Santa Ana; Southern District officers, Mrs. Norma Hall, president, Corona; Mrs. Caroline Hawkins, 1st vice president, Ocean-side; and Mrs. Eleanor Massey, 2nd vice president, Riverside.

For a variation of apple pie, sprinkle the too crust with grated sharp cheese in the last 10 minutes of baking. Let the cheese melt, then remove the pie from the oven. Serve warm.

Children love this variation of the peanut butter sandwich. Use raisin bread and sprinkle the peanut butter with brown sugar.

Lots of Luck!

How, What and Why Rules For Press Club Chairmen

by Hildy Crawford
Society Editor

As Palm Springs grows so the number of active clubs and organizations increases. At last count there were more than 50. These are the spark plugs that determine whether the Village makes steady progress or idles along. The combined memberships of these groups are an important part of the citizenry and include the men and women who are leaders in Village affairs. Stories of their meetings and projects record the progress of the community and are brought to you faithfully by your Desert Sun.

Most of these groups start their meetings again this Fall under new leadership and with chairmen who are willing but inexperienced.

Because an organization's public relations are so important, the press chairman is one of the most important of the committee chairmen. He or she should be an interested and informed member of the organization, should live in the Village, have a telephone, be available, reliable, unbiased, cooperative, and a sense of humor will help.

Recognizing that a few pointers may smooth the way for this new crop of press chairmen, The Desert Sun has prepared the following, which we suggest be clipped and saved.

How To Do It

Every newspaper has its own style and submitted copy will be edited to conform to that style. There is no set form that a press chairman must follow to have news printed. If it is NEWS it will be printed.

The smart press chairman, however, will meet these simple requirements:

1. Neat typewritten copy, (upper and lower case... NOT all capitals); double spaced, on ONE side of the paper. If you haven't a typewriter, write clearly and PRINT names, NO carbon-copies, please.

2. Leave wide margins and plenty of space at the top. In the top left corner put your name and telephone number, and the name of the organization.

3. Plan to get a notice in before the meeting or event takes place. Call or send in dates for the Calendar several days in advance. If it is important enough for a follow-up story, get it in by the following day. A daily like this is news today, not a week later, plan.

4. Keep a carbon of your stories and check it with published stories to see what changes were made in your copy.

5. Newspaper deadlines are not elastic. They can't be changed. Publicity and everything but late news must be in more than 24 hours in advance. If your story is meant for the Tuesday paper it should be in by 10 a.m. Monday or by putting a Release Date on your story you can bring it in earlier.

6. If the story goes to more than one newspaper, be sure the release date is the same for all. Put it in capital letters at the right of your copy.

Do's and Don't's

DO remember the five "W" rule — who, what, when, where and why. This is basic and no story is complete without them.

DO be accurate. Use dates as well as days of the week.

DO use names, for names make news, but be sure they are spelled correctly. Never consider a name complete unless it has two initials or a first name. Do not use "Mr." in writing men's names. To call a woman "Mrs. Mary Brown" implies that she is divorced. Correct usage for widows is still "Mrs. John Brown." The only exception where first names are used, as "Mary Brown," is in a service club and then all must be the same. Either use all with their husbands' names or all with their given names, in uniform fashion.

DO list officers with their names first, followed by their offices. Like this: Mrs. John Jones, president; Mrs. Charles Brown, vice president; and so on.

DON'T write your story like you were writing minutes. Stick to the pertinent facts, starting

Andersons Home

Mr. and Mrs. William Anderson who have spent the last three summers in Long Beach have returned to their home at Ramon Trailer Park for their fifth year. Anderson is associated with the telephone company here.

out with the most important, but try to make it interesting and a fair report of what took place. Include a brief resume of what the speaker said.

DO eliminate adjectives of opinion, words of praise or thanks. Instead of writing the "decorations were beautiful," describe them.

DON'T use prices in stories or boost commercial enterprises as these constitute advertising.

DON'T mention prizes dependent on chance, such as door prizes or raffles. These are taboo as postal regulations bar from the mails newspaper carrying such information.

DO bring in a year book for your organization for reference, and put us on your mailing list.

DO telephone in late news but remember that long stories and lists of names cannot be taken over the telephone as it is not only too time consuming but inaccuracies occur due to so many letters sounding alike over the telephone.

DO be accurate, spell names correctly, and meet the deadlines.

Pictures

We love them and use a great many... but we want good ones. They must be glossy prints and because The Desert Sun pictures are made on a Fairchild, they are reproduced the exact size of the picture so we can't use 8x10's of single people.

We prefer a maximum of five persons to a picture, preferably less, and those as photogenic as possible. No dark backgrounds and no heavy garments or hats to belie the resort atmosphere. Group your subjects so that they are not at arms-length and don't let them look at the camera. Try to have your picture tell a story for just a lineup of people is uninteresting.

It is wise to limit your requests to the important events of your club year.

If you have an event scheduled that you think warrants a picture consult with the newspaper, calling the city editor about news stories and the society editor about social events.

In mailing in copy, address it to Society if it is about a women's group, and ask for "Society" when calling, and do not "double plant" (same material to more than one department at one time). Remember we want your news and... Lots of Luck!

An easy way to cook vegetables at barbecues is in aluminum foil. Place individual servings of canned or frozen vegetables on squares of foil. Slices of zucchini, tomato or onion rings also may be used. Add butter, salt and desired seasoning, seal the foil with a double fold, and place the packets on top of the grill or in the coals. Cook about 10 minutes.

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Open Evening 'Till 9:00

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Announces the Opening of Offices
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101 North Palm Canyon Drive
Palm Springs

Practice Limited to Children—Phone FA 4-1733

Delegates at Council Session In Hemet Valley

Six members of the Palm Springs B&PW Club attended the luncheon at Canadian Springs Resort Hotel, in the Hemet Valley, on Sunday, for the fall session of the Riverside County Council of the National Federation of Business and Professional Women's Clubs. Mrs. Helen Hester, of the Coachella Valley Club, and president of the County Council, presided.

Mrs. Dorothy Ford of Sherman Oaks, who is president of the California State Federation B&PW and Consultant of Business Direction for the Los Angeles County Schools spoke on career advancement. She urged women in jobs to do away with "dead-end thinking," saying that advancement in any field can come only by being prepared and having the qualifications required for any particular position. In her definition of "luck," opportunity and preparation meet "head-on."

Another interesting report was given by Miss Nora DuePree of the Coachella Valley Club, who attended the B&PW International Conference at Mannheim, Germany, in August of this year. In her talk, Miss DuePree told how 73 nations were represented at this conference, in spite of which there was no language barrier, as the reports of the previous day were translated into the other languages and given the following morning. It was interesting to note, she added, that English was spoken by the majority of delegates from all countries.

Palm Springs B&PW Club members who attended the meeting were Mmes. June Travers, Mary McGraw, Eudora Whisenand, Berenice Jacobson, Mildred Blair and Dorothy Lynch.

Noted Lecturer

Will Address
A.A.U.W. Meeting

Palm Springs Chapter of the American Association of University Women will hear Virginia (Mrs. Frank) Lloyd, well known author and lecturer, at their first meeting of the year to be held Tuesday, October 14, at 7:45 p.m. at the Palm Springs Tennis Club.

Twice nominated for academy awards for her writings, Mrs. Lloyd's own story is exciting, as she does research work for factual scripts for such national publications as Colliers, for which she did "Caged." She is the wife of the famous producer, Frank Lloyd, and a Palm Springs resident.

Margo Morrison, president, will welcome all members and prospective members. All women college graduates are invited to attend.



IT WAS A SURPRISE for Mr. and Mrs. Raymond J. Hawkins of 1040 El Alameda, when their daughters, Mrs. Harold Smith and Mrs. B. C. Ferebee of Mammoth Lakes, planned a party for them at the Smith home at 2033 Calle Lileta Tuesday night. The Hawkins were celebrating their Golden Wedding anniversary. (Desert Sun Photo)

Fiftieth Anniversary Celebrated

Golden and bronze pompons decorated the table and a wedding bell with a gold "50" decorated the cake, setting the Golden Anniversary theme, when a surprise party honored Mr. and Mrs. Raymond J. Hawkins of 1040 El Alameda. The party, given by their two daughters and son-in-laws Mr. and Mrs. Harold Smith and Mr. and Mrs. B. C. Ferebee of Mammoth Lake, at the Smith home at 2033 Calle Lileta Tuesday night.

It was a complete surprise for the anniversary couple, who were married in 1908 in Hudson, Wisconsin, where they lived before moving to Palm Springs in 1951. Mr. Hawkins was a policeman in Hudson for many years.

There was an orchid corsage for Mrs. Hawkins and during the party a third daughter Mrs. William Frautschi in St. Paul, Minnesota telephoned a "Happy Anniversary" message to her parents.

Guests at the party included Messrs. and Mmes. Landon Rich, Leo Wilkes, William Olsen, Pat Cohen, Gordon Krysan, Mrs. Evangeline Bond, Father Michael O'Donohue, all of Palm Springs, and Mr. and Mrs. I. V. Bunnell of Covina.

The Desert Sun Friday, Oct. 3, 1958 6

PROFESSIONAL PHARMACY

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The largest and most complete stock of Drugs and Sickness Equipment in the Desert Area.

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Professional Pharmacy No. 3 Opening About December 15 in Rancho Mirage

HOWARD MANOR

Fabulous Dinners \$2.95 up
Cocktails—
as you like them.
No Fed. Enter. Tax Until 10:00 P.M.

The Sensational "Mr. Bongo"
JACK CONSTANZO and his fabulous group

IN THE CELEBRITY LOUNGE
Dancing and Entertainment Nightly
BOB MURTHA, Piano Stylist
No Cover—No Minimum—DINERS CLUB

CAREER GIRL — HOME MAKER — FEMINIZER
Poise ★ Confidence ★ Loveliness
Can Be Yours
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John Robert Powers
SCHOOL OF SELF IMPROVEMENT
Now you, too, can apply the secrets that make Powers students so successful.
Call for your complimentary personal analysis.
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10% DISCOUNT
ON ALL PERSONALIZED
CHRISTMAS CARDS
ORDERED BEFORE OCT. 15
MIKE'S
FIRESIDE and gift shop
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Still salty from its journey from the land of enchantment is Diamond Head Sportswear from the International Market Place in Waikiki, Hawaii.
Our new store in the Desert Inn offers not only the beauty of Hawaii brought out in silks and cottons, but in a low range of Hawaiian prices.
We hope to see you soon in our new store in the Desert Inn and wish you all a warm Hawaiian Aloha.
P.S. We can outfit the whole family!

WAIKIKI STORE

SAVINGS DEPOSITS
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DIVISION
**SECURITY-FIRST
NATIONAL BANK**

MEMBER: FEDERAL DEPOSIT
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Churchwomer Open Season At Luncheon

Members of the Church of Jesus Christ Latter Day Saints opened the season's work of the Women's Relief Society with a Chinese Luncheon on September 30.

Clever and authentic decorations were in the Chinese motif with oriental characters on the place mats, napkins and tiny Chinese umbrellas served for the name settings. The tables were low, in the Chinese custom, and approximately 80 guests enjoyed chow mein and fried shrimp, sitting on low cushions. Flower decorations also blended in with the theme with wisteria vines and bougainvillea intertwined with the Chinese lanterns.

The luncheon was held at 271 Ocotillo, their present Church. A dinner is also planned for this Friday at the same address. After the dinner, square dancing will be enjoyed by those attending. Sponsors of the dinner are the Mutual Improvement Association of the Church and the purpose of Friday's gathering, October 3, is to help the Building Fund so that a new church may be built on the ground purchased for this purpose. Suggested donations are \$5 a plate.

Those who attended Tuesday's luncheon included: Betty Eakins, Cora Ensign, Ida Fuller, Mr. Futrell, Ann Gallagher, Effie Gardner, Crysta Croer, Mary Low Hall, Vivian Hayes, Catherine Miller, Thelma Myler, Murval Pack, Isabelle Patch, Eva Smith, Sandra Smith, Margaret Tanner, Eleanor Walters, Elva Wilson, Eleanor Wiswell, Lou Wiswell, Myrtle Evelyn, and Mrs. Reese. Mrs. Reese, president of the auxiliary of the Annel View Crippled Children's Hospital of Desert Hot Springs, was a special guest.

Dean Gilchrist, president, and Clyde Crow, counselor, were also present at the luncheon.

Girl Scout Roundup Rally

The Senior Roundup Rally of the Senior Girl Scouts of the Desert Sky Council which includes all of Coachella Valley, Beaumont, Banning, Palm Springs, Indio and Mountain Center, will be held Saturday morning, October 4, from 10 a.m. to 3 p.m. at the Girl Scout House on the grounds of the Katherine Finch School.

Preliminary training will be offered for the 1959 world wide senior roundup which is to be held in Colorado Springs, Colorado.

Have Guests

The Harold Lumleys of 1220 South Camino Real, returned home Wednesday from Laguna Beach where they have been staying for the past three months. They have as their houseguests Mr. and Mrs. H. B. Melrose of Orlando, Florida.

BOOKS

Latest novels — Non Fiction
Adventure — Biography
Books of All Kinds for Children
Dictionaries — Bibles

PALM SPRINGS BOOK SHOP

120 S. Palm Canyon Dr.
Phone FA 5-5684

The Desert Sun Friday, Oct. 3, 1958 7

Around Town

with Hildy Crawford
Phone FA 5-5005

Thursday night was typical of this time of the year ... opening one spot ... closing a popular summer program ... and taking a look ahead to the opening of



another favorite restaurant ... Horace Heidt and his twin sons Jack and Jerry opened the diningroom at Lone Palm Thursday night ... and diners again admired the towering palm trees and enormous swimming pool that distinguishes this spot ... and were greeted by the Heidts and Eddie

Dillon ... Ed Thrasher of Capitol Records was dining with the Jack Heidts ... and the Ron Ellises were at a nearby table ... There were lots of familiar faces in the dinner crowd ... like Earl Strebe ... Pat O'Dea and Eddie King, who will be opening the Beachcomber on October 9 ... Pat told me that Sunny Sund is in a Burbank hospital with a broken hip and will not be in the Queen's Chair for this year's opening ...

A protégé of Horace Heidt ... a young composer ... who is also in TV and movies ... Al Brunner played some special music during the dinner hour ... Illia Mae came by to say "hello" ... and her hair was an exciting new color ... which she assured me is called "Tickled Pink" ... I'm not sure but I think you may see it at that hair styling show that's coming up at Biltmore ...

Oscar and Gurli Gilbert of Town and Country were on a restaurant man's holiday ... dining out ... and eating someone else's cooking ... It was like old home week ... with even one of my favorite waitresses there to serve us ... Florida from Desert Inn ...

From Lone Palm we dropped by Chi Chi ... where they were winding up the last of the summer Beer Festivals ... and Clessa Williams told me she is returning to the Ranch Club and will again be the featured soloist with the Hal White Trio ... Ranch Club devotees will be delighted to hear this ... for Clessa seems to belong there ...

The Barney Hinkles came in with three guests ... Father Michael O'Donohue ... and two visitors ... Father William Clavin of Arrowhead and Father Tom Briodi of Crestline ... and all three reminded me that I had an Irish great-grandmother ... Father Clavin was here a number of years ago and he and Father O'Connor started St. Theresa School ...

Busy-busy-busy ... and tomorrow two of our biggest hotels ... traditional Desert Inn and glamorous El Mirador open quietly for another winter season ...

Dr. Sam and Dorothy Salinger who spent the summer abroad head-quartered in Italy while they toured Europe ... are enroute home ... lured by the thought of "some real hamburgers, steaks and baked potatoes" ... They sailed September 23 and expect to be home here in Palm Springs by next Friday ... Writing that they have "seen the best of Europe" they add they will be happy to see the good old U.S.A. ... New York, Chicago and Palm Springs ...

Gayle and Herbert Burns are

back ... but Herb still has two more weeks of electronics school ... and Gayle is recuperating from an unfortunate experience with (of all things!) a hula hoop ...

Add foreign cars you'll be seeing along Palm Canyon Drive this winter ... Beth Scott's new Ghia with a Volkswagen engine ... Add smart cars you'll be seeing all around town ... that new 1959 Cadillac that was unveiled this week ...

For several years past ... I have been collecting those color cards that announce the opening of Ruth Hardy's Ingleside Inn ... and this week added the newest and brightest picture of this beautiful spot to the collection on the wall above my desk ...

The card says ... as usual ... that "it's desert time again" ... and Ingleside will be opening its gates on October 31 ...

Elsinore Machris is home in Palm Springs ... after spending the summer abroad ... engaged in some work for the City of Hope ... assisted by John Haskell she made preliminary arrangements for talent shows that will be staged in different countries to raise money for different charities in each country ...

Mrs. Machris said she had enjoyed the summer ... flying about Europe in jet planes ... meeting the international set ... and that the weather had been marvellous ... Her stay in London was particularly a happy one she said ...

Already she is planning a return trip ... going to St. Moritz in January ... and taking a villa in Capri for next May ...

This weekend ... Johnny Boyle and Earl Henderson will be riding with Los Charros Desiertos on their third trek through the picturesque Santa Cruz County in Arizona ... They ride as the desert cowboys in the early days when they assembled for the big round ups and cattle drives ... and will re-live many hours as companions on the trail from the famous old Mission at Tumacacori (this mission will celebrate its 50th year as a national monument) ... and will continue through extensively developed ranches ...

Johnny will entertain with his songs around the camp fires ... and there will be races, rodeo contests, gymkhanas and a fiesta



EXTENDING A WELCOME to Lone Palm Mr. and Mrs. Jack Heidt, standing, were photographed with Mr. and Mrs. C. Ronald Ellis Thursday night as the diningroom opened for the winter season.

Featured on the cover of the menus is the stately palm for which Lone Palm is named. (Desert Sun Photo)

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

October 6
Beta Sigma Phi, Tau Sigma Chapter, 981 Parocela Place, 8 p. m.
Palm Springs Business Women's Club, Board Meeting, 495 N. El Segundo, 8 p. m.
Frontier Post 5967, V.F.W., Regular Meeting, 8 p. m.

October 7
Kiwanis, Chi Chi noon.
Sopranoists, Howard Manor, 12:15 p.m.
Los Compadres, Clubhouse, 8 p.m.

October 8
Rotary Club, Chi Chi, noon.
Palm Springs Business Women's Club, 196 North Palm Canyon noon.
P. S. Optimists, Howard Manor, noon.
Shrine Club, Pre-Ceremonial Stag Luncheon, Biltmore, Noon.

October 9
Lions' Club, Chi Chi, noon.
OESTA Club, Luncheon, Howard Manor, 12:30 p.m.
Joint Meeting B&PW Club of Palm Springs, Cathedral City Desert Club, Coachella Valley Club, Steak Ranch, 7 p. m.
Exchange Club, Steak Ranch, 7:30 p.m.

October 10
Beachcomber opens.
Western Party, Ranch Club.

October 11
Western Party, Ranch Club.

October 12
Western Party, Ranch Club.

October 13
Western Party, Ranch Club.

October 14
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Family Planning Two Years Abroad

Joat Valerie Valkis, who was here with the Playhouse three years ago, is directing the Pioneer Day play at Twentynine Palms for October 17-19, and is writing her first play.

Daughter Jo-Ellen is at Idyllwild where she has been studying with Miranda and Marais (folk song concert singers) and appeared in several leading roles in summer plays at the resort Arts Foundation, November 10, when Miranda and Marais leave on concert tour, she will join her mother and brother. The family is planning a year in Mexico and another year in Greece and Italy, before returning to Palm Springs.

Mrs. Henry John Smid and daughter Janet have returned to Palm Springs and are living at 518 El Gato. The two spent the summer in Colorado Springs.

To Install at Dinner Meeting

Final plans were completed for installation of officers, when the ladies of Inland Air Conditioning and Refrigeration Contractors Association met Wednesday evening in Riverside at the home of Mrs. James M. McDonald. It was decided to hold the installation at a

dinner meeting at Shadow Mountain Club on October 17. A cocktail hour will precede the semi-formal dinner.

Reservations must be made immediately by calling Lou Edwards at Overland 3-9046 in Riverside.

Mrs. Thomas C. Herbert of Pomona, general chairman, presided at the meeting. Others present were: Mrs. McDonald, Miss Edwards, Mrs. C. R. Albright, Mrs. L. B. Madsen, Mrs. Arthur Parson, Mrs. William H. Bird.

To remove the lacquer from copper molds before using them for baking, let them soak for a couple of minutes in boiling water to which three tablespoons of baking soda have been added.

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Mardi Gras Will Open S.M. Club

A masked Mardi Gras, Southern dinner and dancing to the music of a Dixieland Band will mark the informal opening of Shadow Mountain Club on Saturday night, October 11, and colorful posters announcing the affair went out to members this week.

As the beautiful club opens for its 11th year, it will be the scene of fun and frolic. Members and their guests are asked to come masked, but not necessarily in full costume. There will be prizes for the most beautiful, most intriguing, and most humorous.

The dinner menu will feature Louisiana shrimp creole, Plantation fried chicken, or Southern baked ham with candied yams.

Tamarisk Women Hold Meeting; Plan Tournaments

When the board members of Tamarisk Country Club Women's Auxiliary held their first meeting Thursday evening, plans were discussed for the weekly golf tournaments, which starts next Tuesday, October 7.

According to chairman Mrs. Isadore Singer, there should be some exciting competition as many of the members have had a good chance to practice while on vacation this summer.

Among those attending the meeting were Mmes. Abe Levin, Sam Hart, Isadore Singer, Frank De Goff, Leonard Bock, Al Baskin, Stanley Rosin, Willard Parker, George Forman, Leo Baker, Ellsworth Vines, Robert Blythe, Hi Fink, Richard Patek, Robert Heiferman, Max Grono.

Also the Misses Verna Cate and Florence Schwartz.

Nick Terzian from San Gabriel Country Club is the new pro and manager of the golf shop at Tamarisk this year.



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Hotpoint

APPLIANCES ARE NOW AVAILABLE
IN THE DESERT AREA
INTRODUCTORY OFFER ...



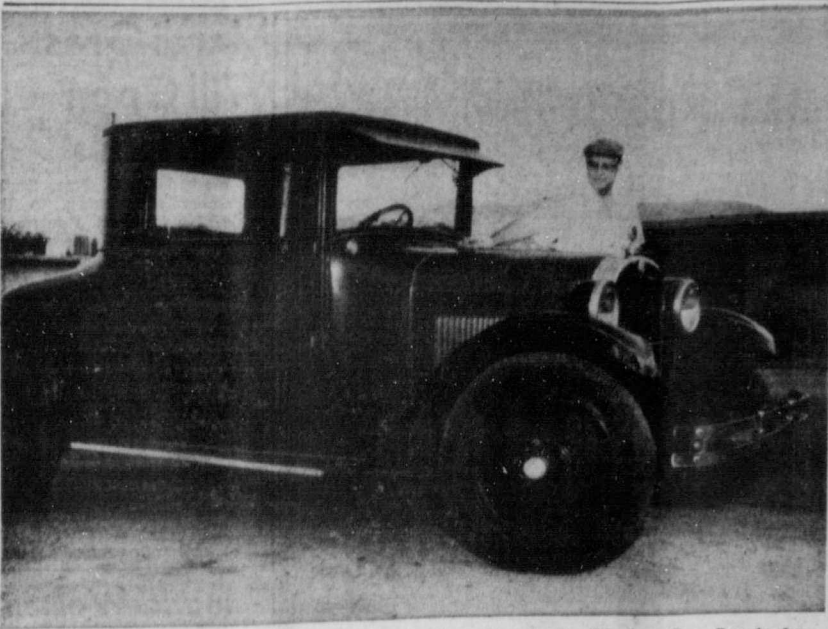
Model
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\$278⁹⁸

12 Cubic Foot
With Working Trade

AUTOMATIC DEFROST

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WITH PRIDEFUL CARE, Dr. W. A. Grouws carefully polishes his handsome, 1928 Dodge coupe preparatory to its entry in Saturday's big Palm Springs Rose Float parade. The parade which features a lengthy lineup of vintage cars, entered by the Palm Springs Area Antique Auto Club, is the kickoff of the final Palm Springs Float Association campaign to raise \$15,000 for financing of a Village entry in the Pasadena Rose Parade Jan. 1. Brand new model cars are also listed in the parade lineup, along with riders from the Los Compadres Club, various celebrities and musicians from Village night clubs. Parade time is noon. The parade route runs from the El Mirador Hotel to The Plaza. (Desert Sun Photo)

State Voter Has \$5.17 Share In New Earnings

Every California has a \$5.17 share in the State Treasury—representing the increase that State Treasurer A. Ronald Button has earned for them since he took office less than two years ago.

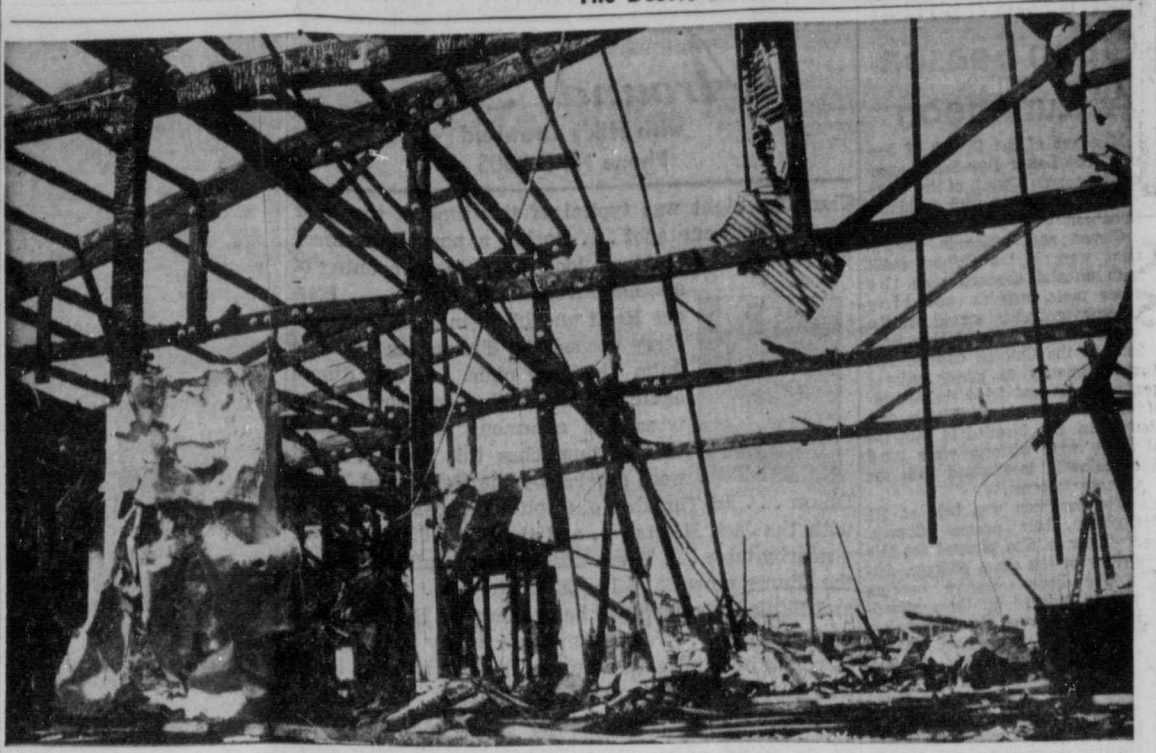
Button reported that increase this week in a luncheon speech to the San Diego Kiwanis Club at the San Diego Club.

BUTTON SAID that his investment of surplus Treasury funds has earned \$31,000,000 during that short period, as a result of careful study and planning he instituted.

Earning this huge sum, Button said, was possible by a reinvestment plan that has seen interest rates from 1 percent to 1.5 percent to as high as 3 percent.

Through an independent study Button determined that only \$37,000,000 of the State's \$400,000,000 to \$500,000,000 surplus need be on deposit without bearing interest, he said.

The balance of State funds Button has invested in Treasury notes and in bank accounts paying maximum rates of interest. The 3 per cent rate is the highest ever earned by State funds, Button said.



FIRE COMPLETELY destroyed the Joe E. Keim warehouse in a spectacular \$135,000 blaze in Indio early Wednesday morning. Six firemen were treated at Casita Hospital after inhaling large quantities of a variety of gases, released from burning detergents stored in the warehouse. Robert Wilcox, operator of the Wilcox Sales Company, which is leasing the building for storage of janitorial supplies, including waxes, aerosol bombs, liquid and solid soaps and chemicals, placed the value of the contents of the warehouse at approximately \$35,000. Firemen fought for seven hours to attempt to beat back the blaze, but it was not brought completely under control until 11 in the morning. Cause of the fire was not determined by the fire marshal. As can be seen in the photo, only the gaunt and charred main beams of the warehouse, largest of a row of buildings along the Southern Pacific Railroad tracks, remain. (Gillman Photo)



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Just a few Brand New 1958

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1. There are no strings attached to this offer.
2. All cars are priced with the original Factory Suggested Retail Price.
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4. All cars are Brand New and Fresh Direct From the Factory.
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The Supply Is Limited—So Come in Today!

Plaza Motors

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290 N. Indian Ave.
FA 5-2572

Member Chamber of Commerce

100 Students Are Registered In Jewish Religious School

More than 100 students have already registered for the Religious School sessions at the Jewish Community center, 332 West Alejo Road, with another 25 or more anticipated as old members return to Palm Springs, according to Herbert F. Hass, chairman of the School Board.

Carefully planned curricula for all classes from pre-kindergarten through tenth grade with weekly assemblies presenting special programs of films and music have been scheduled by Cantor Erwin Halpern, educational director.

SEVERAL NEW teachers have been added to the faculty with classes being held in two sessions, one from 9 a.m. to 10:45 and the other from 10:30 to 12:30 p.m. been equipped with refrigeration and new equipment is constantly being added to make this the most modern of religious schools.

ON THE TEACHING staff are Sue Grossman, Rosalyn Bronstein, Barbara Kozlen, Rose Powell, Marihu Ruskin, Nicki Marx, Don Levy and Morris Steinberg. Rabbi

Woman's Club To Meet Oct. 7

DESERT HOT SPRINGS—First October meeting of the DHS Woman's Club was today scheduled for 1:30 p.m., Oct. 7, at the home of its president, Mrs. Myrna Newman, 66-174 Club Circle Drive.

Mrs. Newman also reported that Oct. 14 is the date for the regular board of directors meeting and, she noted, a Bavarian dinner is planned for Oct. 21.

Joseph Hurwitz, spiritual leader of Temple Isaiah, is teacher of the confirmation class.

Parents are invited to register their children at the Center office.

CRISS-CROSS

RULES: Using the following 16 letters in the blanks below how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

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Author: Merriam-Webster Dictionary

SCORING: NEW AUTHOR SCORED YESTERDAY
5-letter words... 5 pts. BLAST 5
4-letter words... 4 pts. RAGER 5
3-letter words... 3 pts. ARENA 5
2-letter words... 1 pt. SVATS 4
HARSH 5
TOTAL 47

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Sabre Jets Set New Records

HONOLULU (UP) — A pair of Air Force F100 Super Sabre jet fighters set an unofficial flight speed record Wednesday by flying from McClelland Air Force Base, Sacramento, Calif., to Hickam Field here in 4 hours, 19 minutes and 45 seconds.

The leader, Capt. Robert C. Vickery, Birmingham, Ala., touched down one minute ahead of Lt. Jerome W. Klingaman, Primghar, Iowa.

Both cracked the existing record of 4 hours, 32 minutes set earlier by another F100.

Lofty Motives

NEW YORK — (UP) — Philip Casoria, a 21-year-old engineer, told police he climbed to a tower atop the Williamsburg Bridge high above the East River because he wanted a "lofty spot to think things over" after a quarrel with his sweetheart.

60 School Children Enjoy Pet Show at Palm Desert

PALM DESERT—Sixty children of the Palm Desert Elementary School and their parents spent a gala evening this week at a pet show where the closest of their canine friends and companions were paraded, judged and awarded

ribbons on the basis of size, grooming and unusual appearance.

Judges of the show were Mrs. Warren McClain and Samuel Snodgrass.

Square Dance Set at Indio

Resort area residents were today invited to attend a square dance at Indio's Roosevelt School auditorium at 8 p.m., Oct. 4.

Sponsored by the Daisy Chain Gang, the dance features Boby Ferraud, as caller. Admission is \$1 per person.

The original painting of "Washington Crossing the Delaware" by Emanuel Leutze, who sold it to the German government, was destroyed in 1942 during an Allied air raid in Bremen.

Firemen Stop Small Brush Fire

City firemen squelched a small brush fire Thursday morning that flared up on a vacant Camino Real lot near Highway 111.

Fire officials said the flames covered an area of about four lots but did not threaten any buildings.

WILSON'S JEWELERS

EXPERT WATCH MAKERS
HAND TO SERVE YOU AT ALL TIMES

309 NO. PALM CANYON DR.
Across From Harold's Union Station

ESTATE HOME PRICED BELOW MARKET FOR QUICK SALE

Main House—4 Bedrooms, 5 Baths, 4 Fireplaces. Large Mosaic Tile. Pool. 2 Large Guest Houses complete and One 2-Bedroom Home for Help. All furnished. Property is nearly 3 acres. Badminton Court. Stables. Own Well. Sprinkler System. Lighted Yard, Lighted Fountain. 10 Tons Refrigeration. Frontage on Avenue 46 about one mile west of Indio Fair Grounds. Owners business in Nevada and no longer can use this beautiful home. Was sold for \$190,000 two years ago. The property improved since. Now the price for quick sale only \$140,000. Terms, \$60,000 down. 1% per month on balance.

Phone Owner for Appointment DI 7-1476

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FLY TO POINTS EAST AND THE SOUTH

Directions to New York, Chicago, Houston, Dallas & New Orleans

Fly Bonanza Air Lines to Phoenix or Los Angeles. Fast plane connections there speed you on your way to the South and East on American Airlines' smooth Flagships! Yes, it's as easy as that. Start anytime.

In Palm Springs call Bonanza Air Lines, FAirview 5-5053. One reservation takes you all the way.

B Bonanza Air Lines

AA AMERICAN AIRLINES



I'M ON MY WAY TO MAHER'S Furniture Store

They Are Open for Business in Their New Location in

INDIO

GRAND OPENING SALE NOW IN PROGRESS

Open Thursday and Friday Nites

45-210 Jackson Street

Corner Tingman Phone DI 7-1446

Reverse Charges



IN RIVERSIDE

University Area

the H. L. Mills family

Lives Better—Electrically

in a

MEDALLION HOME



guaranteed:

Labor Saving Electric Appliances

Light for Living—Full Housepower

Ask before you buy: "IS IT A MEDALLION HOME?"

CALIFORNIA ELECTRIC POWER COMPANY



Step into the home of Mr. and Mrs. H. L. Mills at 20050 Dartmouth Ave. in the University of California area of Riverside and you step into family living at its best. The Medallion is Cal Electric's guarantee that their home contains the cool, clean, modern convenience of electric living.

Home Development and Improvement Section

SUBDIVISIONS • HOMES • GARDEN AND PATIO • INTERIOR • FURNISHINGS • DO-IT-YOURSELF

The Desert Sun

Friday, Oct. 3, 1958

9



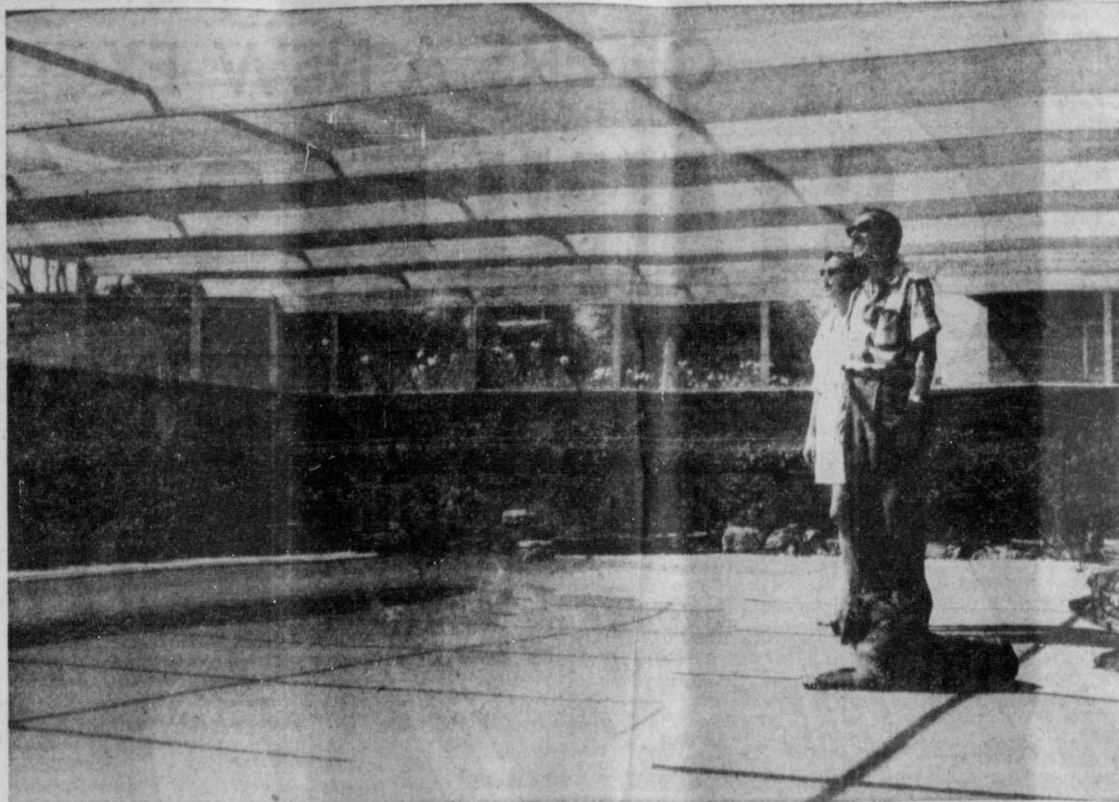
GI Loan Figures in Nation, Southland Continue High

National GI loan figures for August remained high despite the general tightening in availability of mortgage funds, Chester W. Henry, Jr., loan guaranty officer of the VA regional office at Los Angeles, said today.

Mortgage applications and VA starts were up compared with July figures, he said, but this reflects the past several months' increase in appraisal activity.

Nationally, home loan guaranty applications rose 11.5 percent to 21,429 compared with 19,213 in July. GI starts in August were up 23.9 per cent to 13,156 from July's 10,620.

Here in the Southern California area, Henry said, loan guaranty applications rose 7.7 per cent to 1,062 compared with 1,005 in July.



TRULY "GOLF BALL PROOF" is the swimming pool area of Mr. and Mrs. E. M. Jorgensen, of Jorgensen Realty in Cathedral City. Mr. and Mrs. John Saville view the completed Fibreglass screen enclosure for the pool, installed by Saville and Associates, of North Palm Springs. Virtually impregnable to insects, wind-blown ob-

CofC Official to Be Speaker

John Abram, manager of the Industrial Department of the Los Angeles Chamber of Commerce, will speak on "Los Angeles, the Land of Dynamic Industrial Growth," at a meeting of the appraisal division of the California Real Estate Association to be held at the Biltmore Hotel, room 3333 in Los Angeles, on Thursday, Oct. 2 at 6 p. m. It was announced by Jack P. Merrick of Long Beach, chairman of the CREA appraisal division.

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Saville Unveils New Concept In Pool Covers

Desert screen man John Saville today unveiled a new concept in swimming pool covers—it's an idea calculated to make any swimming pool "golf-ball proof."

Saville, who operates John Saville and Associates screen company in North Palm Springs, has completely enclosed the swimming pool and yard area of a Cathedral City home with Fibreglass screens.

THIS NEW INNOVATION in pool coverings, marking its first appearance in the resort area or, for that matter, Southern California, offers undiluted sunshine while it completely safeguards a pool area from vagrant insects or objects usually borne on the wind.

"It's particularly handy for country club-type homes," Saville pointed out. "You'll never have golf balls in your pool with a screen like this."

Braced by anodized aluminum beams and stanchions, the screening covers all sides and the tops of the pool area at the home of Mr. and Mrs. E. M. Jorgensen, 6873 G Street.

It measures 33 feet by 55 feet and the largest unsupported area measures 33 feet.

"This is the first time we've tried anything like this in Southern California, although it has proved highly successful in Florida," Saville related.

SAVILLE IS THE franchised desert agent for the Aluminum Screen Products Company of California, makers of the pool screening equipment. Saville's agency, however, handles all kinds of screening, and patio roofing, particularly aluminum.

"YOU DON'T HAVE to clean a pool all the time with screens," Saville said, "and you won't need screens on the rear doors and windows of your house."

Saville claimed the screening is virtually indestructible.

"Fibreglass," he remarked, "is impervious to anything—and all the components are completely weatherproofed."

Gardening in the Desert

The time is coming around when the amateur gardener begins thinking of roses. Well he might as roses have always been a favorite flower, in the garden and on the table. However, in our desert roses are not as easily handled or as constantly and heavily grown as it is the condition in parts of our country where temperatures are milder.

Unless partially protected from strong winds and summer's blazing heat roses cannot here do justice to themselves. Here we have to be satisfied with longer periods of dormancy while doing our best to destroy damaging insects and keeping the plants alive with regular irrigation. We should now tackle the pruning and feeding of our bedraggled rose bushes.

THE STALEY ROSE tree is not prevalent on the desert but rose bushes and climbers prevail. We have found it advantageous to prune rose bushes and climbers at this time, and to cut away the damage done by the summer sun.

Be kind to the roses by sharpening your pruning scissors so that there will be no ragged ends when you have completed this important chore. First, cut out all dead wood and cross branches; then, after studying the uprights, cut out the poorest ones until you have from four to six left over; do not cut any of these below two

feet, and keep them higher if possible.

IF THE AMATEUR gardener is starting from scratch in virgin soil he should give a thought to preparing the soil and waiting until bare-root roses appear on the market in January and February. He would find them more economical than roses raised in cans.

As an alternative he could buy a few of the latter in a local nursery as these can be planted at any time between now and late spring. This would give him, after about a year's growth, a chance to compare the former with the latter.

AVOID CROWDING rose bushes; plant them at least three feet apart to give each bush individuality. If virgin soil is being used each bed should be prepared at least a month in advance. Mark the center of each bed to be rose bed and, to be generous, allow at least four feet between each marker. By keeping each line straight you will finally have a symmetrical lay-out.

The growing rose bushes will eventually break the geometrical appearance and there will be ample room for irrigation without disturbing the individual beds. When the marking is completed dig each hole to a depth of two feet and an equal width. In each completed hole put about a pint of wetted peat moss, the same

amount of leaf mold or humus and manure, watering the mixture generously.

This should be done about a month before planting so that, when the plant is secure in its new bed, the soil will be rich enough to entice the slender roots downwards instead of their usual tendency of growing upwards. For the lack of space we will continue the rose story in next week's issue.—T.G.M.

More Emphasis Placed on Light At Start of Fall

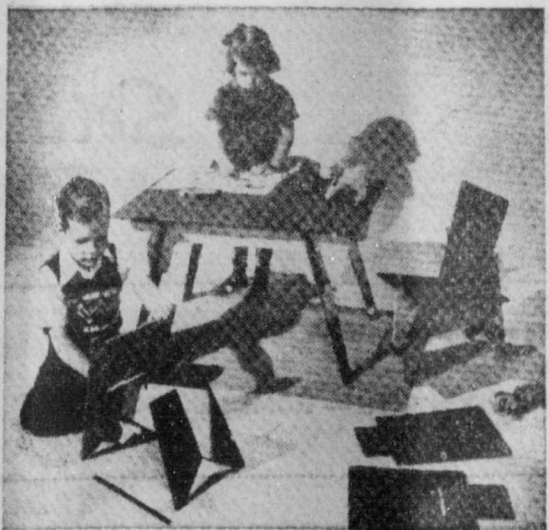
Lighting doesn't seem important to us when the summer sunshine brightens our mornings and evenings. But when October comes, it won't be long before most of our reading, sewing, cooking, studying, will be done by electric light.

Seeing is dependent on three things—the eye, the object, and light. Of these three, the one that is easiest to control is light. Thus, when seeing becomes difficult, we often take our work to a location where light is better or provide additional artificial light on the work.

If light is inadequate, the endeavor of the eyes to adapt themselves to the situation may cause eyestrain, which, if it occurs frequently may cause the eyes to become permanently impaired. This is especially true with children. The eyes of older people lose some of the power to see small objects. Improved lighting helps compensate for both these conditions.

The ease with which objects may be seen depends on their size, contrast, brightness and the length of time they are exposed to view. The contrast of black ink on white paper makes the page easily legible. A bit of glass or shiny metal may catch the eye because of its brightness.

Good light is an aid to good health as well as to the comfort and the efficiency of the worker. Nervousness and irritability, mental depression, physical weakness, and impairment of certain bodily functions often may be traced to eyestrain.



WHEN THE KIDS get the urge to take the furniture apart, you can turn them loose on this. It's like a puzzle toy with lock joints which hold the parts together while in use and then allow the pieces to slip apart easily for storage or play. All the parts can be cut from one panel of fir plywood.

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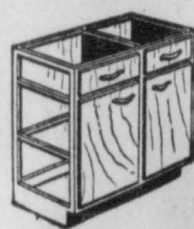
P.O. Box HH

3-6711 Cathedral City Dr.

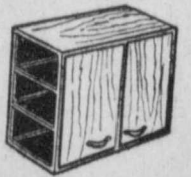
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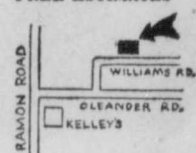
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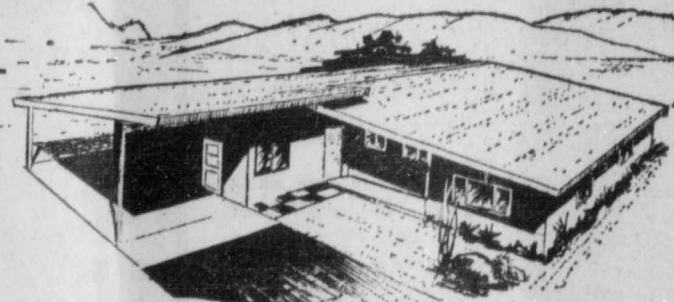
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HOW and WHERE TO OBTAIN YOUR STAINLESS TABLEWARE

A Subscription to The Desert Sun will enable you to participate in this exclusive offer! By becoming a regular reader of The Desert Sun through convenient daily home delivery you can clip five differently numbered coupons from Page 2 of The Desert Sun. A differently numbered coupon appears each day, Tuesday through Saturday. Present these coupons and 96¢ plus tax (\$1.00 in all), to The Desert Sun Circulation Office and obtain one beautiful 6-piece Stainless Steel setting. A distinctive place setting will be available each week for the next 12 weeks. Fill out and mail in your coupon TODAY! Start receiving the desert's most popular and complete daily newspaper, plus the opportunity to participate in The Desert Sun's exclusive Stainless Tableware offer! Start your set today... Get as many sets as you wish... Wonderful for gifts.



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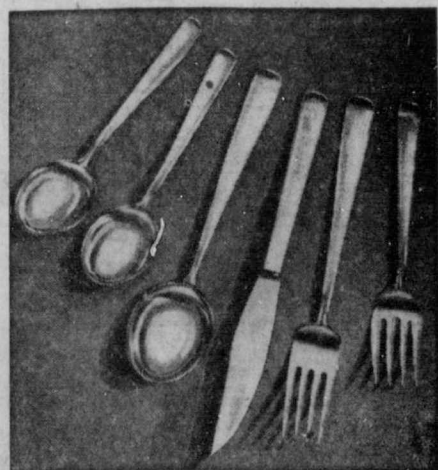
SAVE COUPONS! GET AS MANY SETS AS YOU WANT!

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The Center FAirview 5-5005

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Every day a coupon bearing a different number will appear here. Clip and save these coupons. Present ANY six differently numbered coupons and 96¢ (plus 4¢ tax) for EACH 6-piece Place Setting you desire which is shown here. Coupons will be published for the next 12 weeks.



THE DESERT SUN
174 North Palm Canyon Drive
THE CENTER FAirview 5-5005

DANKS

GEE, IT SEEMS LIKE A LONG TIME SINCE I WAS A PUPPY...

I REMEMBER THAT FIRST NIGHT WHEN THEY BROUGHT ME HOME...

THEY PUT A CLOCK IN MY BED TO KEEP ME COMPANY... I GUESS ITS TICKING WAS SUPPOSED TO SOOTHE ME...

IT SURE SOOTHED ME ALL RIGHT... WHEN THAT ALARM WENT OFF I ALMOST HIT THE CEILING!

By Charles Schulz

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Tom Danson's **television log**

| | | |
|-------------------|-------------------|-------------------|
| (C) Coliseum | 5-Tom Harmon | 9:30 |
| Friday | 11-News | 2-Person To Pers. |
| 5 p.m. | 8-Trackdown | 3-Harbor Comm'd. |
| 2, 4, 8-Movie | 3-Dr. Hudson | 4-Thin Man |
| 3, 7-Bandstand | 4-News | 7-Theater |
| 5-Cartoons | 5-Movie | 10:00 p.m. |
| 8-Champions | 7-West Point | 3-News |
| 11-Snec Patrol | 8-Little Rascals | 3-Look at Labor |
| 13-Rascals | 11-Badge '71 | 4-Juke Box Jury |
| 5:30 | 13-Story Century | 7-Runyon, Theater |
| 3-Industry | 7:30 | 13-Tom Durkan |
| 5-Fun House | 2-Jackie Gleason | 10:30 |
| 7-Mickey Mouse | 2-News | 2-Movie |
| 9-News | 4-Week-End | 3-Anybody Can |
| 5:45 | 7-Rif Tin Tin | 5, 9-News |
| 3-Mayor Rpt. | 9-Oscar Levant | 11-News, Comics |
| 5-Spotlite | 11-This Day | 10:45 |
| 11-Toner | 13-Hiway Patrol | 5-Movie |
| 6 p.m. | 13-Jungle | 7, 9-News |
| 2, 13-News | 7:45 | 8-News |
| 3, 4-Fri. Fights | 4-News | 11 p.m. |
| 5-Police | 8 p.m. | 5-China Smith |
| 7-Annie Oakley | 2, 8-Phil Silvers | 4, 13-News |
| 8-San Diego | 3-Union Pacific | 7-Hank Weaver |
| 9-Carlson Express | 4-Elery Queen (c) | 9-Max Baer |
| 8:15 | 5-Bade Cowley | 11-Movie |
| 3-News | 7-Walt Disney | 11:15 |
| 11-Frontier Dr. | 11-Movie | 4, 8-Jack Paar |
| 13-Cal Tinney | 8:30 | 13-Tom Durkan |
| 6:30 | 2, 8-Playhouse | 11:30 |
| 2-Hornymen | 3-Hiway Patrol | 3, 8-Jack Paar |
| 5-News | 13-Movie | 12 midnite |
| 7-Traffic Court | 9 p.m. | 2, 13-Movie |
| 8-Jeff's Collie | 2, 8-Lineup | 12:30 |
| 13-Rocket Squad | 5, 4-M-Squad | 4-Movie |
| 6:45 | 5-In the Law | 11-Finley |
| 3, 4-Sports | 5, 9-News | 8-Daily Word |

| | | |
|-------------------|------------------|--------------------|
| (a) Coliseum | 15-Wanted | 11-Theater |
| Saturday | 11-Jet Jackson | 13-Movie |
| 5 p.m. | 13-Western | 5:30 |
| 2-Political | 7 p.m. | 2-Mr. Adam & Eve |
| 3-Jubilee | 3-Gale Storm | 3-Annapolis |
| 4-At the Time(c) | 4-Silent Service | 4-Turning Point |
| 5-Auto Races | 5-Jamboree | 5-Movie |
| 6-Duffy at Tavern | 7-America | 7-Dick Clark |
| 8-Shorts | 9-Movie | 8-Sherriff Cochise |
| 9-12 Movie | 11-Prisoner Dr. | 8-S. F. Bent |
| 11-Political | 7:30 | 10:00 p.m. |
| 5:30 | 2,8-Dead, Alive | 2,8,9-Movie |
| 2-Laurel, Hardy | 3-Pat Boone | 4-Redeemer |
| 3-Texas Rangers | 4-Red Army Funn | 4-Sammy Kaye |
| 4-Joe Palooka | 11-Special Show | 11-Town Hall |
| 5-Sports Club | 13-Playhouse | 10:30 |
| 11-Topps | 8 p.m. | 3,4-Brains, Brawn |
| 2,9-News | 2,8-Gale Storm | 7-Top Hits |
| 6 p.m. | 3,4-P. Como (c) | 13-Ton Dugkan |
| 2-Our Miss Brooks | 5-Theater | 11 p.m. |
| 3,7-Walk | 7-Billy Graham | 3,5-Movie |
| 4-Frontier | 13-Amateur Hour | 4,13-News |
| 5-Bugs Bunny | 8:30 | 11:15 |
| 8-This Day | 2,8-Have Gun | 4-Movie |
| 9-Rascals | 4-Movie | 13-Ton Dugkan |
| 11-Susie | 11-TV Digest | 1:30 |
| 13-Heart of City | 9 p.m. | 9-Movie |
| 6:30 | 2,8-GunsMoke | 12 midnight |
| 2,8-Perry Mason | 4-Steve Canyon | 2,7-Movie |
| 4-Big Game | 7-Counterpoint | 2:30 |
| | | 5-Bowling |

KDES - dial - 920 1000 Watts

| National News Every Hour on the Hour | |
|--|----------------------------|
| Local News Every Hour on the Half Hour | |
| A. M. | P. M. |
| 6:00—Sign On. | 2:35—Frank Day Show. |
| 6:01—Give Us This Day. | 3:00—News. |
| 6:02—Don Meyer Show. | 3:05—Frank Day Show. |
| 6:30—Local News. | 3:30—Local News. |
| 6:35—Don Meyer Show. | 3:35—Frank Day Show. |
| 7:00—News. | 4:00—World and Local News. |
| 7:05—Don Meyer Show. | 4:10—Cliff Miller Show. |
| 7:30—Sports. | 4:30—Bottorf Sports. |
| 7:35—Don Meyer Show. | 4:35—Cliff Miller Show. |
| 8:00—World and Local News. | 5:00—News. |
| 8:10—Don Meyer Show. | 5:05—Cliff Miller Show. |
| | 5:14—Sign Off. |

..KPAL..

(1450) 250 WATTS

| | |
|-----------------------------|---|
| 10:00-News, | A.M. |
| 10:05-Chiff Miller Show, | 5:30-Sign On |
| 10:30-Local News, | 6:00-News, Weather, Sports |
| 10:35-Chiff Miller Show, | 6:05-Elliott Litt Kaper |
| 11:00-News, | 7:05-Elliott Litt Kaper |
| 11:05-Chiff Miller Show, | 8:00-Police Report . . . News |
| 11:30-Local News, | 8:05-Elliott Litt Kaper |
| 11:35-Chiff Miller Show, | 9:00-News . . . Weather . . . Sports |
| 12:00-World and Local News, | 9:05-Jay Jasin Show |
| | 12:00-Police Report . . . News |
| | P.M. |
| | 12:05-Jim Amersch Show |
| | 3:00-News . . . Weather . . . Sports |
| | 3:05-Elliott Litt Kaper |
| | 5:00-Police Report . . . News |
| | 5:05-Elliott Litt Kaper |
| | 6:00-News . . . Weather . . . Sports |
| | 6:05-Jay Jasin Show |
| | 7:00-News . . . Weather . . . Sports |
| | 9:05-Ace Huddins Show |
| | 12:00-News . . . Weather . . . Sports |
| | 12:05-Ben Smith Show |
| | 1:00-News . . . Wrapup . . . Sign Off |
| | News on the hour . . . Top Time on the Half Hour. |
| | Los Angeles Rams game on Sunday |

Translator TV Schedule

| (1010) 1000 WAITS | | Channel No. 2 | Channel No. 4 | 3. God of love 4. Iron (sym.) | 10:5 | | |
|-------------------|--------------------|------------------|---------------|----------------------------------|-------------|-------------------|-------------|
| 5:55 | News | Friday, Oct. 3 | | | | | |
| 6:00 | PoKa Party | 9:00-12:00 | 9:00-3:00 | 1:15-4:30 | 9:30-2:00 | 9:00-12:00 | 9:00-3:00 |
| 7:25 | News | 12:30-4:00 | 6:00-10:00 | 5:00-6:00 | 5:00-10:30 | 12:30-4:00 | 7:30-10:30 |
| 8:30 | Bandstand | 6:15-6:30 | 11:15-12:30 | 6:30-11:15 | | 6:15-10:00 | 11:15-12:30 |
| 7:00 | Rosary Hour | 7:00-10:00 | | | | | |
| 7:10 | Jimmy Fiddler | | | | | | |
| 7:30 | Frank Goss News | Saturday, Oct. 4 | | Monday, Oct. 6 | | Wednesday, Oct. 8 | |
| 7:45 | Harry Rabbitt Show | 9:00-11:30 | 8:30-11:30 | 9:00-12:00 | 8:45-3:00 | 9:00-12:00 | 9:00-3:00 |
| 8:00 | Headline Quiz | 4:30-5:00 | 12:30-5:00 | 12:30-4:00 | 7:30-10:30 | 12:30-4:00 | 7:30-10:30 |
| 8:15 | David Valle News | 6:30-10:00 | 6:30-7:00 | 6:15-10:00 | 11:15-12:30 | 6:15-6:30 | 11:15-12:30 |
| 8:30 | Desert Town | | 7:30-11:00 | | | | |
| 8:45 | Coffee Break | | | | | | |
| 9:00 | News | Sunday, Oct. 5 | | Tuesday, Oct. 7 | | 7:00-10:00 | |

THERE OUGHTA BE A LAW

Fagaly and Shorten



Indian Grididders Hit by Injuries, Illness

Key Players Out of Vista Game Tonight

Major changes in the starting lineup of the Palm Springs Indians was indicated today, when Coach Clare Ballagh announced that two starting players will probably be out when the Indians meet Vista tonight there.

End Gary Easton is suffering from a foot infection which will keep him out of the game at Vista tonight, and late yesterday

fullback Cleo James, the hard-hitting Indian back left school with a sore throat, possibly flu.

Tony Gomez, 140-pound sophomore back will be out of play for several games due to a sprained arm suffered in scrimmage play this week.

Easton and James are the boys who will cause the starting lineup to change, although Gomez played an important part as relief man for LeRoy Segundo.

Coach Ballagh said today that if these men are not able to play it will mean the placing of James Hill in Easton's quarterback spot, LeRoy Segundo in as fullback to handle Cleo James' line-smashing drives, David Sing to quarterback for Segundo, and Bill Hughes into Sing's place at end.

During workouts, Assistant Coach Jim Workman has been changing off the positions of the men to give them more experience, but with Palm Springs coming up before the reportedly strong Vista team, it may spell trouble.



THESE THREE Palm Springs Indians will probably be out of play for tonight's game with Vista. Left to right, Gary Easton, Indian end, is suffering from a foot infection; Cleo James, Indian fullback, left school yesterday with a sore throat; and Tony Gomez, Indian

quarterback, suffered a sprained arm in a scrimmage play. The Vista game is the final practice game of the season, with Palm Springs meeting Beaumont next Friday in the first Riverside County League play. (Desert Sun Photos)

Yankees Not Desperate Says Casey

Have Been Down 2 Games Before And Still Won It

NEW YORK (UPI) — The once proud and mighty New York Yankees came back home today, wondering what had hit them in the World Series.

They were two games down to the Milwaukee Braves in the darkest hours they have known in their tenure as baseball's greatest dynasty. They have been down that far before—but never under such humiliating circumstances.

Manager Casey Stengel, who has become synonymous with success since he took over the helm of the Yankees—winning nine pennants in 10 years and seven World Series in eight tries—had an off-day to ponder about things today.

"We ain't hitting, we ain't pitching, we ain't playing ball," he mused.

"But let me tell you something else, we ain't desperate."

HE RECALLED his club lost the first two games to the Brooklyn Dodgers in 1956 but went on to win the Series.

"We still got some pitchers who ought to get them out," he added, declaring that Don Larsen, the

BRAVES NOW 11-5 TO CAPTURE SERIES

NEW YORK (UPI)—The Milwaukee Braves now are 11 to 5 favorites to win the World Series and 4½ to 1 picks to complete a four-game sweep over the New York Yankees.

For Saturday's third game, the Yankees are favored at 7 to 5.

A big right-hander who pitched the first perfect game in Series history against the Dodgers in 1956, would try to untrack his Yankees when the Series resumes in Yankee Stadium on Saturday—today being set aside for travel.

Manager Fred Haney, feeling chipper with his 2-0 lead, wouldn't say who he is going to start in the third game.

"We play 'em one at a time," he added, something he has been saying ever since he started managing in the major leagues.

He wouldn't even admit he had the Yankees on the run, but Stengel knew it after the 13-5 shellacking the Yankees took in the second game before a cheering crowd of 46,367 in Milwaukee's County Stadium Thursday.

HANEY SAID he was toying with four possibilities as his third game starter—Bob Rush, Carlton Willey, Juan Pizarro and Ernie Johnson.

"I won't know until we get through our workout today," he said.

But he was reported leaning toward Rush, who won 10 and lost six, or Willey, a nine-game winner.

Stengel ordered his Yankees—who flew in from Milwaukee Thursday night as did the Braves—to work out at 11:30 a.m., e.d.t. at spacious Yankee Stadium. The Braves were scheduled to follow at 1 p.m.

The third, fourth and fifth games—should a fifth be necessary—are scheduled for Yankee Stadium. If the Yankees stay alive, the sixth and seventh games are scheduled for Milwaukee on next Wednesday and Thursday, with Tuesday off for travel.

Carol Chaplin Fails In Channel Attempt

SAN PEDRO (UPI) — Carol Chaplin, 19-year-old distance swimmer from San Diego, failed Thursday in her second attempt to swim the Catalina Channel.

She was pulled from the water three miles from her goal by personnel aboard the fishing boat Offshore. She had been in the water for 12 hours and apparently had lost her escort.

The Desert Sun Classified

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Rush Named to Start 3rd Game For Milwaukee

NEW YORK (UPI) — Bob Rush, 32, a right-hander who never before has played in the World Series, today was named to start Saturday's third game of the classic for the Milwaukee Braves against Don Larsen of the New York Yankees.

Rush, who had a 10-6 record this season, came to the Braves last December from the Chicago Cubs in exchange for pitcher Taylor Phillips and catcher Sam Taylor.

The fast-baller spent most of his career in the second division and called his assignment for Saturday "something I've been hoping for all my life."

Milwaukee Manager Fred Haney was torn between Rush, rookie Carlton Willey, and left-hander Juan Pizarro for his third-game starter, but finally settled on the bespectacled ex-Cub because of his "greater experience." This is Rush's 11th major league season and, facing Larsen, he will be in a position to put the Braves three games up in the current series.

Both teams engaged in light workouts under overcast skies at Yankee Stadium today. The next three games are scheduled to be played in the stadium.

Rush and Larsen both said they were in excellent shape and ready to go. The third game starts at 9 a.m. p.s.t. Saturday.

Vasquez Decks Moser for 19th

LOS ANGELES (UPI)—Undefeated Mauro Vasquez, 130½, scored his 19th consecutive victory Thursday night with a sixth-round knockout over California featherweight champion Jimmy Moser at Olympic Auditorium.

The handsome, hard-punching Mexican, a 3-1 favorite, floored Moser, 131½, in the third, fifth and sixth rounds. Referee Jimmy Wilson stepped in after 45 seconds of the sixth and stopped the fight.

Anthony Favored 3-1 Over McBride

BALTIMORE (UPI)—Tony Anthony of New York, the No. 2 contender in the light-heavyweight ranks, will be gunning for a quick knockout tonight when he battles trial-horse Archie McBride of Trenton, N. J., in a scheduled 10-round rematch at the Coliseum. Anthony is a 3-1 favorite.

BEES SHOW PROFIT

SALT LAKE CITY (UPI)—The Salt Lake City Bees baseball club has reported a profit of \$15,000 in its first year in the Pacific Coast League.

For Dick Williams

A's Swap Carrasquel

KANSAS CITY, Mo. (UPI)—The Athletics swapped shortstop Chico Carrasquel Thursday for Baltimore utility man Dick Williams in a straight player deal.

SPORTS in the SUN

The Desert Sun Friday, Oct. 3, 1958 12

Favor Troy by 7 Over Tarheels

By GARY KALE

United Press International

The North Carolina Tar Heels hope Horace Greeley's advice to go west will help them bounce back from a poor season's start with an upset over Southern California in tonight's top college football game.

Coach Jim Tatum's North Carolinians will be a seven-point underdog for the Los Angeles Memorial Coliseum clash. The Tar Heels lost to Clemson, 26-21, last week, and dropped a 21-14 contest to North Carolina State in their opener.

The Southern California Tro-

jans, with probably their best team in several seasons, white-washed Oregon State, 21-0, in their opener and dropped a close one to Michigan, 20-19, last week.

George Washington, with a game postponed last week by hurricane Helene, takes on Southern Conference host Furman in the only other major game tonight.

On Saturday, three of the nation's top teams—Army, Notre Dame and Pittsburgh—engage tough opponents.

Coach Earl Blaik's fifth-ranked Army eleven, employing a new "pro-type" style of offense, rules a 10-point choice against visiting

Penn State in the top game of the East.

Notre Dame, ranked sixth nationally, hits the Texas trail with a visit to Dallas for an intersectional encounter with Southern Methodist.

Pittsburgh, displaying a wide-open game and a powerful line, seeks its third straight of the season with a meeting against Minnesota at Minneapolis.

Top-ranked Oklahoma is a 21-point favorite over visiting Oregon in another intersectional clash and Michigan State, second-ranked, rules a 13-point choice against visiting Michigan in a Big Ten outing.

Dawson Reaches Semi-Finals in Senior Tourney

Johnny Dawson of Eldorado Country Club, and defending champion Clark Espie entered the semi-finals of the USGA National Seniors Golf championship today with both favored to win and face each other in Saturday's final.

Dawson of Palm Desert, who is National Senior Association champion, teed off with Ross McDade of El Centro, Calif., while Espie, of Indianapolis, Ind., tangled with Thomas Robbins of Pinehurst, N. C. in the other match.

Both Dawson and Espie won Thursday's matches with smooth, accurate golf.

Dawson took the first four holes with three pars and a birdie to coast to a 6 and 5 victory over Harold B. Ryder of Siasconet, Mass. Espie downed sentimental favorite Chick Evans, Jr., 68-year-old of Chicago, 4 and 3.

McDade reached the semi-finals by downing John McGuire of Indianapolis, 3 and 2, while Robbins ousted Egon F. Quittner of Jenkintown, Pa., 3 and 1.

Davis Cup Puts Accent on Youth

SAN FRANCISCO (UPI)—The accent was on youth today as the United States named the five players who will attempt to bring the Davis Cup back from Australia this December.

Picked for the team were Chris Crawford, Piedmont, Calif.; Earl Bucholz Jr. of St. Louis, Mo.; Barry Mackay, Dayton, Ohio; Hamilton Richardson of Washington, D.C.; and Alejandro Olmedo, Peruvian expatriate living in Los Angeles.

The team will leave for Australia in November. They will meet Europe's best, Italy, in the challenge round. The winner will face the Aussies for the Cup, symbol of world tennis supremacy.

The selections were announced Thursday by James Moffet, chairman of America's Davis Cup selection committee.

Bucholz is 18 and Crawford is 19. Moffet said that they will receive special tutoring in their school studies from Richardson, a Rhodes scholar, with an assist

in Spanish classes from Olmedo.

The election of Olmedo has already drawn criticism from some quarters since he is still a citizen of Peru.

But Moffet explained that Olmedo was eligible for the United States team since he has been in residence in this country five years, two more than are required under the rules of international tennis competition.

Moffet said that the Peruvian government had wired him and called the selection of Olmedo a "great honor and privilege for Peru."

Grid H
Schedule
Saturday, October 4, 1958

By League

Yankee Conference
New York Yankees vs. Milwaukee Braves
Big Ten Conference
Michigan State vs. Michigan
Big Eight Conference
Kansas State vs. Oklahoma
Southeastern Conference
Alabama vs. Georgia Tech
Atlantic Coast Conference
Duke vs. Wake Forest
Southern Conference
Vanderbilt vs. Tennessee
Southwest Conference
Texas Tech vs. Baylor
Skyline Eight Conference
Cincinnati vs. Cincinnati
Pacific Coast Conference
Los Angeles vs. San Francisco

Other Games
Arizona vs. New Mexico
Arkansas vs. Missouri
California vs. Stanford
Colorado vs. Utah
Florida vs. Georgia
Illinois vs. Northwestern
Indiana vs. Purdue
Iowa vs. Wisconsin
Kentucky vs. Kentucky
Louisiana vs. Louisiana
Maine vs. Maine
Marquette vs. Marquette
Miami vs. Miami
Michigan vs. Michigan
Minnesota vs. Minnesota
Mississippi vs. Mississippi
Missouri vs. Missouri
Montana vs. Montana
Nebraska vs. Nebraska
Nevada vs. Nevada
New Hampshire vs. New Hampshire
New Jersey vs. New Jersey
New Mexico vs. New Mexico
New York vs. New York
North Carolina vs. North Carolina
North Dakota vs. North Dakota
Ohio vs. Ohio
Oklahoma vs. Oklahoma
Oregon vs. Oregon
Pennsylvania vs. Pennsylvania
Rhode Island vs. Rhode Island
South Carolina vs. South Carolina
South Dakota vs. South Dakota
Tennessee vs. Tennessee
Texas vs. Texas
Utah vs. Utah
Vermont vs. Vermont
Virginia vs. Virginia
Washington vs. Washington
Washington State vs. Washington State
West Virginia vs. West Virginia
Wisconsin vs. Wisconsin
Wyoming vs. Wyoming

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YOUR BEST BUY. NEW 3 bedroom home, 2 baths. Built in kitchen. Only \$16,950 \$1000 down.

HUBBARD REAL ESTATE 401 N. Palm Canyon - FA 4-2856

Will Sacrifice NEW 3 bedroom California Dream Home. My G.I. loan for \$400. Leaving Summers. Lot 18, Desert Hills Trailer Park.

BY OWNER. Deep Well area. 5 bedrooms and rumpus room. 3 baths. Large patio and pool. Only \$52,500. 1456 San Lorenzo. Courtesy to Brokers.

CLOSE in. House on R-2 lot. Near Saks'. Terms. Also new 4 bedroom, 2 baths. Near schools. Owner - 565 S. Calle Encelia

OWNER Will Sacrifice MY equity in large 2 bedroom home, 1/2 acre with fruit trees for \$1000 cash. Take over payments of \$76. 240 E. Barbour. Banning, VI 9-6414.

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Real Estate for Sale 35

Peter B. Sheptenko OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE 3 BEDROOMS, pool. Furnished. \$22,500. LARGE R-1 lot \$3500

TWO 50 ft. commercial lots. Palm Canyon Dr. \$12,500 each. PRODUCER'S ESTATE \$100,000

2 BEDROOM, close in \$12,500. \$1500 down. Owner anxious. ENTIRE city block, Palm Canyon Drive, \$125,000.

MOVIE Star's home for rent \$1000 a month.

Peter B. Sheptenko THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Dr. Phone FA 5-2727

MATCHLESS LOCATION 3 BLOCKS TO Palm Canyon. Nine units. Pool. Lot 96' x 150'. Room for expansion. \$85,000. Terms.

2 ON A LOT HOME AND INCOME! 4 blocks to new Saks store and markets R-2 zone, 60' x 101'. \$16,000. Terms - Why short!

LOT SPECIAL R-2 Zone, 100' x 133' \$2100

RENTAL 1 Bedroom guest house, \$90 month

JIM SHARPE REAL ESTATE 433 N. Palm Canyon FA 5-2545

OWN YOUR OWN SANDPIPER Garden Apartment PALM DESERT SPACIOUS 2 bedroom single story garden apartment, tropical landscaping, pool, ramada, built-in kitchen and refrigerator. Complete maintenance - even maid and linen service available.

INITIAL GARDEN UNITS \$19,000 Including Full Refrigeration Two Unfold Apartments In First Units Ready For OCCUPANCY IN OCTOBER

THE SANDPIPER, El Paseo at Palms-to-Pines Highway PHONE FIRESIDE 6-6156

ROSLYN LANG REALTOR NEW 3 bedrooms, 2 baths, lanai, fireplace, built-in stove, refrigerator, freezer, low down buys 1000 Palms Retreat. \$15,700.

MODERN 3 bedroom luxury home. Oversize lot, landscaped. Near schools. \$27,500.

LOTS - ACREAGE R-1, 122x83, sewer \$4000 R-2, 105x105, 5 units \$9000 5 Acres, Hiway 11 \$55,000

CONSULTANTS ON HOMES INCOME - ACREAGE - TRADE LOANS - INVESTMENTS 1175 No. Palm Canyon FA 5-2522

OPEN HOUSES Saturday and Sunday 10 A.M. TO 5 P.M.

1650 MESQUITE 3 BEDROOM 2 BATH HOUSE \$29,500

927 SAN LUCAS 3 BEDROOMS, 1 1/2 BATHS, POOL \$27,500 COME ON IN!

JIM SHARPE REAL ESTATE 433 N. Palm Canyon FA 5-2545

Move In Today Spacious 3 Bedroom Homes \$13,950

Small Down Payment Monthly payments less than rent. Extremely well constructed. Rent. See Salesman at OPEN HOUSE West Palm Springs Sales Co. Highway 111 at Highway 60-70-99

FOR THE discriminating. Beautifully and expensively decorated, 3 bedroom 3 bath. New carpeting and draperies, sliding glass doors from lanai to pool. Choice location Racquet Club area. \$38,500. Ph. FA 4-2768.

Near El Mirador 2 BEDROOMS, 2 baths. Furnished. Pool. Large kitchen. Secluded back yard. Corner and walled. \$31,500. M. Baron. FA 4-2629

G.I. RESALE NEW 3 bedroom California Dream Home. My G.I. loan for \$400. Leaving Summers. Lot 18, Desert Hills Trailer Park.

BY OWNER. Deep Well area. 5 bedrooms and rumpus room. 3 baths. Large patio and pool. Only \$52,500. 1456 San Lorenzo. Courtesy to Brokers.

\$26,000 --- POOL

INDIVIDUALLY BUILT 3 bedrooms, 2 baths home, just 4 years old. Well planned and spacious rooms.

\$42,500...Furnished...4 Bedrooms

SOUTH END—4 bedrooms, 3 baths for the growing family, plus a lanai and a playroom. Well landscaped yard. Attractive patio area around POOL.

243 Feet Palm Canyon Drive

BEST BUY ON PALM CANYON for the investor. Property goes straight through to Indian Avenue 460' deep. \$115,000

HAROLD HICKS, Realtor

ASSOCIATES

Burnham Bigelow John Tosti Kenneth Herman
William Hopkins Erv Hall

1345 N. Palm Canyon Ph. FA 4-1101

ENCHANTED HOMES

BRAND NEW! 3 BEDROOMS, 2 BATHS

WITH REFRIGERATED AIR CONDITIONING, built-in range and oven, dishwasher, disposal, Westinghouse refrigerator, forced air heating, fireplace, living room 18'x24', master bedroom 11½'x15'. Extra large lots. Two palm trees. Completely fenced. Close to schools—5 minutes to downtown.

FROM \$19,900 TO \$21,000
ONLY \$1950 DOWN

SPARKLING, REFRESHING 16X32 PADDOCK POOL
OPTIONAL AT ADDITIONAL COST.

**FURNISHED MODEL HOME
212 SUNSET WAY**

OFF McALLUM WAY NEAR PALM SPRINGS CITY HALL.
JOHN M. SEAMANS, SALES MANAGER—FA 4-2884
OR SEE YOUR REALTOR.

CAN I SAY MORE**TRIPLEX --- \$27,500**

COST \$39,500 -- 8 MONTHS AGO

OWNER COMPELLED TO SELL AT ONCE

\$6000 DOWN

WALKING DISTANCE TO DOWNTOWN.

YOUR CHANCE FOR A REAL SPECULATIVE BUY.

LEO HIRSCH

JOHN BECKER — SALES MANAGER

425 SOUTH INDIAN FA 4-9463

**Get in On The
Big Season Ahead**

20 UNITS — PALM CANYON
Ready for business. 100 per cent
location. Highest income. Good
terms.

3 UNITS — POOL
South End. Wonderful rental area.
Priced for Quick Sale.

FINE ACREAGE
Priced right — Let us show you
how to make Money.

THEY SAID IT COULDN'T
BE DONE IN PALM SPRINGS
\$1000 DOWN — New 3 bedroom,
2 bath home. Built-in stove and
oven, disposal. Long term financing.
\$16,950.

S. FRANKS

REALTORS

279 N. Palm Canyon FA 5-3055

SOUTH END

SPECIAL

CHOICE location. Furnished. 2
bedrooms, 2 baths, tile roof.
Older but extra nice. Landscaped,
palm trees, 2 car garage,
outdoor covered patio, barbecue.

\$20,000

GOOD TERMS

BOB WINSLOW

REALTOR

260 N. Palm Canyon
FA 5-2121 — Across from Chi Chi

ALLURING

OUTSIDE — Mighty comfortable
inside! 3 Bedrooms, 2 baths
refrigerated. Built-in kitchen,
complete wall to wall carpets
throughout, drapes. All this —
Only \$21,950.

Make Offer — Owner Desperate!

Murphy Realty

464 N. Palm Canyon Drive
FA 5-5102 FA 5-5514

POOL

3 BEDROOMS, 2 baths, beautiful
furnished, large lot. A buy
at \$23,500.

BILLY WRIGHT

REALTOR - ASSOCIATES
W. Colven - V. Arnold - L. Smith

382 N. PALM CANYON DRIVE
Phone FA 5-5727 — FA 5-6672

Desirable Buys!

\$51,000 — ARE YOU LOOKING
for a ranch? 7.7 Acres near
Thunderbird. Comfortable 2 bed
room adobe home nestled
amongst shade trees. Perfect
for SUBDIVISION.

\$39,500 — OWNER MOVING!
Must sell his 4 bedroom 4 bath
home. POOL — in exclusive
area. Walking distance shops,
business, etc. BARGAIN!

\$16,950—CHEAPER THAN RENT!
Only \$1000 down for 3 bedrooms
2 baths. Near SCHOOL.

Culver Nichols

REALTOR

861 N. Palm Canyon Ph. FA 5-2182

BEST BUY

CORNER — Modern 3 bedroom
2 bath home. Central heating
and refrigeration cooling. Built-in
stove and refrigerator. Carpets
and drapes. Room for pool.
\$23,500, small down, easy terms.
Must sell — Owner leaving.

EXCLUSIVE AGENT

ADOLPH ISRAEL

"The Buyer's Broker"

671 N. Palm Canyon FA 5-2981

CATHEDRAL CITY

2 BEDROOM, 2 baths, lovely
view, just completed, only
\$15,000, terms.

HALF ACRE, Corner view lot —
\$5000.

2 MOTEL bargains. 7 units on
valuable Broadway corner. Another
just off Hiway, 8 units,
top condition.

ASSOCIATES

Frances Hanley Amy Croft
CLARK REALTY AND
INSURANCE AGENCY
REALTOR

68-657 Broadway Ph. FA 8-2512

OTTO REALTY

RUTH BILES — ASSOCIATE

68-744 HIWAY 111
CATHEDRAL CITY FA 8-2337

NEW modern 3 bedrooms, 2 baths
Built-in oven and range. Carpeted,
refrigerated cooling, double
garage. Large lot. Only
\$17,500. Submit \$2000 down.

JEKYLL, BRADLEY & CO.

457 N. Palm Canyon FA 5-2734

CATHEDRAL CITY**LOW DOWNS!**

PRICE DOWN
\$9875 \$1500
\$9250 \$500
\$9250 \$500
THESE ARE all 2 bedroom
homes with garage and fenced.

HARRY J. BREEDING
REAL ESTATE BROKER
FA 8-3473 or FA 8-2090

PALM DESERT**EXCELLENT**

2 BEDROOM, 2 bath home.
COMPLETELY FURNISHED.
South of Hiway 111, Palm Desert.
Full price \$12,500.

McGLASHAN REALTY

73-945 Hiway 111- Palm Desert
FI 6-6081 FI 6-6053

SHERMAN OAKS — ST 4-7396

SACRIFICING

ASKING \$27,500

Open Sat. and Sun. 1-3 P.M.
N. W. corner De Anza and San
Juan, 4 bedrooms, 3 baths, re-
frigeration cooling.

Indio DI 9-2951
Or Hollywood ST 7-8994

NEW 2 bedroom. New furniture

optional. Built-in kitchen.
Forced air heating and cooling.
Landscaped and fenced. Will
take lot as part down payment.
See Carol D. Eldridge, Associate
at Josephine V. Lemons,
Broker, FI 6-6659.

BANNING

3 BEDROOM, 2 story. Large
fenced in yard. Soft water.
Kitchen and dishwasher. Attic,
basement. Or will trade for 4
bedroom out of smog area.
Phone VI 9-6284

Real Estate Wanted 37**LISTINGS WANTED**

WE HAVE buyers for homes in
Deep Well and Las Palmas. For
quick action phone or mail
your listing to:

TONY BURKE, INC.
Box 910, Palm Springs
Phone FA 8-2590

AVENUE 40

WANT about 20 acres on Ave. 40.
Have cash and good TD paying
\$30 month. Submit details to
Box 366, Palm Springs.

GANNON REALTY CO.
1201 N. Palm Canyon FA 5-2772

Phone FA 5-6005 for Classified Ads.

**TAILORED TO FIT YOUR
REAL ESTATE BUDGET**

\$17,000—3 bedroom, 2 bath, large fenced lot, screened-in lanai, ducted
cooling, forced air heat. Near schools.

\$23,750—REFRIGERATED 3 bedroom, 2 bath, kitchen with dishwasher,
disposal, built-in oven and range and dining area. Utility
room. Large living room with massive stone fireplace. Fenced
lot, double garage THE BEST DOGGONE VALUE ANY-
WHERE!

\$55,000—4 BEDROOM, 4 bath luxuriously furnished in exquisite taste.
Beautifully landscaped walled. Over-sized pool in exclusive
estate area.

RESERVE YOUR CHOICE HOMESITE LOT AT
PALM SPRINGS GOLF CLUB.

GANNON REALTY CO.

1201 N. Palm Canyon FA 5-2772

BETTER BUILT HOMES

\$6840 --- COMPLETE

952 SQUARE FEET PLUS 12X22 GARAGE.

SEE THIS MODEL AT

740 PLAZA AMIGO

100% FINANCING
ON YOUR QUALIFIED LOT.

LOTS AVAILABLE

\$1000—75X100—A SLEEPER.
\$3300—105X100—PAVED STREET AND CURBS.
\$4400—100X100 NEAR PROPOSED NEW SHOPPING CENTER.

SPECIAL INCOME BUY.

14 UNITS — 10 with kitchens, oversized pool. Well located. Only
\$110,000—\$20,000 down.

HUTTON'S REAL ESTATE

505 N. Palm Canyon Drive — Phone FA 5-5977

MODEL HOME OPEN!

722 HYMAN DRIVE

MOUNTAIN VIEW ESTATES

PALM SPRINGS finest residential location in wind protected cove
with spectacular view, LAS PALMAS AREA. Walking distance to
golf course, churches, and Palm Canyon Drive business, ESTATE
SIZE enclosed grounds, REFRESHING POOL. Beautiful new 4
bedroom, 3 bath architecturally designed executive type home.
REFRIGERATED AIR CONDITIONING plus 20 additional out-
standing features.

FROM \$39,500—\$7500 DOWN.

MOUNTAIN VIEW ESTATES

HERB LAKEY—SALES DIRECTOR, FA 5-2562

OR SEE YOUR REALTOR

CATHEDRAL CITY**LOW DOWNS!**

PRICE DOWN
\$9875 \$1500
\$9250 \$500
\$9250 \$500
THESE ARE all 2 bedroom
homes with garage and fenced.

HARRY J. BREEDING
REAL ESTATE BROKER
FA 8-3473 or FA 8-2090

PALM DESERT**EXCELLENT**

2 BEDROOM, 2 bath home.
COMPLETELY FURNISHED.
South of Hiway 111, Palm Desert.
Full price \$12,500.

McGLASHAN REALTY

73-945 Hiway 111- Palm Desert
FI 6-6081 FI 6-6053

SHERMAN OAKS — ST 4-7396

SACRIFICING

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\$30 month. Submit details to
Box 366, Palm Springs.

GANNON REALTY CO.
1201 N. Palm Canyon FA 5-2772

Phone FA 5-6005 for Classified Ads.

LET'S GO TO PRESS

HOMES INCOME LOTS ACREAGE RENTALS

EL MIRADOR AREA—3 bedroom, 3 bath, den, separate dining room.
2-car garage, walled, landscaped, south patio and pool. Furnished.
\$39,500.

DEEP WELL—Two 3 bedroom, 3 bath homes—one with pool—both
custom built, refrigerated, walled, landscaped, lots of detail.
Both vacant. Call us for information.

HOME AND GUEST HOUSE—Main house 2 bedrooms. Guest house
1 bedroom. Pool, walled and landscaped. \$27,500.

INCOME—Gives earnings today. Security tomorrow! 10-unit hotel,
refrigerated. All with kitchens, private patios, swank owner's
apartment, discriminating clientele, expansive view from patio
and pool. Nothing to compare with it for \$125,000.

ESTABLISHED HOTEL, 16 units, owner's quarters separate. Location
and building sells itself. Priced right. Interested buyers see
Theresa Press or Associates.

R-2 LOT—Warm Sands. Room for 8 units. Make offer. Priced \$15,000.

THERESA PRESS, Realtor

611 South Palm Canyon

Frank Gaudiello

Fairview 5-3282 or 5-5294

Murrie Severino

CUSTOM BUILT HOME**IN TOP LOCATION****RARE OPPORTUNITY**

THIS FINE 4 bedroom, 4 bath home was built to owner's specifica-
tions with only the finest quality material being used. There is
extra heavy insulation, the best ceramic tile, silent electric con-
trol switches and more than adequate outlets in each room,
safety glass in showers, 2 large water heaters, extra large cess-
pool and septic tank, 8 ton Carrier refrigeration, extra amount
of closet and storage space, beautifully designed 20x30 pool in
south patio, vinyl floor covering in kitchen, baths and family
room, and all wall to wall carpeting in living room and
bedrooms.

UNFORTUNATELY an illness prevents owners from living here.
Carpets, draperies and built-in appliances which include an
oversize Westinghouse refrigerator will be left in the house.

EXCELLENT CLOSE IN LOCATION

SALE PRICE—\$87,500. TERMS

MURIEL E. FULTON

REALTOR

Frances Wilson

Frances Elliott

Oasis Building—125 South Canyon Drive—Phone FA 5-2225

Wanted to Rent 39

MATURE adult couple (no chil-
dren or pet.), both employed
locally on permanent basis.
Want modern 1 or 2 bedroom
furnished apartment or house.
Must be in Palm Springs. Ph.
FA 4-2670 after 6 p. m. or all
day Saturday and Sunday.

Rooms for Rent 40

Lovely Front Room With View
Suitable for 2, twin beds, 2 bath.
Center of town. 378 W. Baristo
Road after 5 p.m.

attractive bedroom, private
bath and entrance. \$55 month.
FA 5-7232

LIGHT housekeeping rooms, pri-
vate bath and entrance. Reason-
able. Ph. FA 5-6373.

1-2 Rooms — Kitchen and Bath
Weekly — Monthly. \$30 UP — Adults
925 Radio Road — FA 5-5666

Nice Southeast Room
Close In — \$45 Month
Apply 277 N. Calle Encelia

STUDIO room, nicely furnished.
Private bath and entrance. Reason-
able. 1475 Sunny Dunes.

PALM Desert, private entrance,
bath, patio, pool. Reasonable.
Employed man. FI 6-6691.

SLEEPING room, close in. Private
bath, entrance. Gentleman
37-349 Palo Verde, Cathedral City

FURNISHED room. For couple or
lady. Kitchen privileges. Private
entrance. Close in. FA 5-7458

FURNISHED, private entrance,
facing patio. Near Safeway.
Employed lady. Ph. FA 4-9580.

\$15
GENTLEMEN will share small
house, Tramview. FA 8-2755

ROOM FOR 1 OR COUPLE
CLOSE TO SCHOOL — POOL
FA 5-7693

For Sale or Rent 41

\$250 MONTH may be applied on
purchase price of \$37,500. 12
miles northeast of Palm Springs
3 bedrooms, 3 baths, large liv-
ing-dining room and large fami-
ly room. Air conditioned. Heat-
ed swimming pool in protected
patio. All modern, 3 years old.
1½ acres. Bradley Thompson,
14915 Rhinestone Dr., Sherman
Oaks. Phone ST 8-0800.

90 1 BEDROOM apartment,
large closets, close in. Inquire
at 572 Calle Abrosia. FA 4-1978

FURNISHED or unfurnished 2 de-
luxe 1 bedroom apartments.
Cable. Close in. Ph. FA 5-7902.

3 ROOM APARTMENT
In Tramview — \$75 Month
On Lease — FA 8-2542

SPACIOUS 2 bedroom. Beautiful-
ly furnished. Very reasonable.
On lease. Ph. FA 5-2761.

Modern Kitchenette Apartment
Quiet Location — Reasonable
FA 5-5068

2 BEDROOM unfurnished. Large
tiled bath. Patio and lawn.
Child welcome. Ph. FA 5-5049.

BEAUTIFULLY furnished 1 bed-
room apartment. Heart of town,
for lease, \$100 month. FA 5-6704

FOR smart buys in good used
cars see the Used Car columns
in Classified right now.

PLANNING TO BUILD ?

FOR ONLY \$68

SAVE \$1000 ON THESE EXECUTIVE CARS!!

1958 Plymouth, 2 Door Hardtop

1958 Chrysler, 4 Door Hardtop

1958 Dodge, Royal Lancer

1958 Dodge 1/2 Ton Pick-Up

USED CARS

1957 Dodge, 8 --- 4 Door . . . \$2195

1957 Dodge, 6 --- 4 Door . . . \$2095

1956 Buick, Riviera \$1595

IMPERIAL MOTORS

DODGE -- CHRYSLER -- IMPERIAL

68-350 HIGHWAY 111--PALM SPRINGS--FA 8-3103

Apartments for Rent 43

PLEASE come and compare new luxuriously furnished bachelor, 1 and 2 bedrooms, 2 bath apartments for 2 to 6 people. \$100 up. Private patios, Heated pool.

GOCO PALMS -- 1733 E. Amado at Sunrise. Ph. FA 4-2252.

NEW spacious 1 bedroom apartments. Furnished or unfurnished. Heated Pool, TV, wall to wall carpets. Lots of closets. Laundry room. Lease.

77 Camino Real. Phone FA 5-7013

UPSTAIRS modern corner apartment, furnished, spacious, 3 bedrooms, 2 baths, fireplace, furnace, refrigeration. Suitable for office and home.

MURIEL E. FULTON FA 5-2225

UNFURNISHED 1 and 2 bedroom apartments including stove, refrigerator, TV, disposal, private patio. Around the corner from all shopping.

587 Calle Ajo -- FA 5-2406.

SOUTH end. Large new 1 bedroom apartments, unfurnished. Reasonable. Private laundry and storage. See owner, 1376 Camino Amapola, FA 5-6384.

NEW deluxe studio and 1 bedroom apartments. Center of town. Furnished. All utilities. Refrigerated. Pool. Adults. 372 S. Belardo. \$125 -- \$150.

STUDIO apartments, center of town. Furnished. All utilities. Pool. Adults. \$85 -- \$125. Across from Thrifty.

373 S. Palm Canyon

MODERN kitchen apartment -- \$100 per month. Low weekly rates. Pool. Air conditioned. Near new shopping center in Rancho Mirage. Ph. FA 8-2956

YEAR, month or weekly. Furnished apartment. Pool. Full kitchen and bath. Laundry room -- 1 block Palm Canyon

2580 JUNIPERO

TWO bedroom furnished apartment, utilities paid, centrally located on Palm Canyon Drive. \$100 per month, seasonal basis. Phone FA 5-7113

\$125 MONTH -- POOL 1 BEDROOM attractively furnished. Luring Sands area.

-1821 E. Amado -- FA 5-6996

For Discriminating Adults New 1 or 2 Bedroom Apartments Pool - Refrigeration - Southend 620 Thornhill Road - FA 5-5071

UNFURNISHED large 1 bedroom apartment. Fireplace. Beautiful kitchen and bath. 432 Avenida Ortega. Ph. FA 4-9354.

STUDIO. Lady preferred. Close in. Quiet. \$80 month. Also sleeping room (refrigerator) \$60 South End. Phone FA 4-1667

NEW 2 BEDROOM apartment. Washroom, private yard. Children OK. \$100. FA 5-5921.

3 FURNISHED modern 3 room apartment, downtown location. Newly decorated. 362 N. Palm Canyon Drive. FA 5-3252.

NEW DELUXE furnished apartment. TV cable, air conditioned. Close in. Reasonable. FA 4-1926.

FURNISHED apartment. Lovely. Utilities paid. See it -- 545 Mel Ave -- FA 4-2445

See Us For All Types Of Rentals RALPH WEINSTEIN, Realtor 256 1/2 S. Palm Canyon FA 5-2884

Apartments for Rent 43

LARGE modern studio, newly furnished and decorated. \$125 month on season lease. 410 Paseo El Mirador. FA 4-1712 after 5 p.m.

STUDIO apartment for 3. Large pool. Next to Safeway. \$100 month. 425 S. Indian. FA 4-9071.

TERRIFIC RENTAL VALUE! SPACIOUS 2 bedroom and den, furnished. \$135. Ph. FA 5-5049.

NICELY furnished apartment. Sleeps 5. Pool. Close in. \$125 including utilities. FA 5-2612.

FURNISHED or UNFURNISHED Reasonable -- 1 and 2 Bedroom 1351 E. Ramon Rd. - FA 5-6926

DELUXE 1 -- 2 bedroom. Furnished. Pool, TV. Adults. Reasonable. 550 S. Indian.

BEAUTIFUL furnished 1 bedroom. Modern. Southend. near bus. Adults. lease. FA 4-9018.

UNFURNISHED, brand new 1 bedroom apartment. Reasonable. Ph. FA 4-2824.

1 BEDROOM FURNISHED OR UNFURNISHED. POOL PHONE FA 4-2808

STUDIO apartments. Newly furnished. Pool. Utilities. \$75 MONTH -- FA 4-9201

NEW furnished studio apartment. Kitchen, pool, private patio, TV cable. 540 Highland.

1 BEDROOM FURNISHED APARTMENT Phone FA 4-2239 after 3:30

1 Bedroom Apartments Furnished -- Adults FA 5-2602

House for Rent 46

2 BEDROOM 2 bath home. Furnished, close in. \$150 per month on lease.

JEKYLL, BRADLEY & CO. 457 N. Palm Canyon FA 5-2734

BRAND new small modern suburban house. *Furnished or unfurnished. Less than 10 minutes from Palm Springs. Mrs. Stachler, 11 Palomino Road, city.

RENTALS - Large or Small WE HAVE THEM ALL Homes - Apartments - Stores MILDRED JACKSON, REALTOR 296 S. Palm Canyon at Baristo Phone FA 5-5356 or FA 4-2916

ATTRACTIVE 3 rooms and bath. Stove, refrigerator, porch, trees. Close in. Permanent couple. 402 N. Calle Santa Rosa

NICE home. 1 bedroom, den. Drapes, carpets, full kitchen. \$110 -- 2120 S. Palm Canyon

3 BEDROOM house. Pool. Unfurnished. Cable, carpet and stove in. \$130. Ph. FA 4-2374.

UNFURNISHED 2 bedroom, modern duplex. Close space garage. 558 Highland, off Ramon.

FURNISHED 2 bedroom 2 bath TV, fireplace, patio, adults. Near Desert Air. Ph. FA 8-2961.

CONSULT SUN REALTY FOR YOUR HOUSING NEEDS 428 N. Palm Canyon FA 5-2929

2-2 BEDROOMS furnished. Knotty pine, maple. Fireplace. Palm Springs or Cathedral. FA 8-2972.

New 3 Bedroom 2 Baths Furnished - Patio - TV Cable FA 5-2772 or Hollywood 3-2232

2775 ARABY Drive -- Beautiful view, adobe 3 bedroom 3 bath. \$225 year lease. Ph. FA 5-2905.

3 BEDROOM, 2 bath. Near both schools. TV cable, garage. Unfurnished FA 4-9124.

FOR LEASE, unfurnished 2 bedroom, fireplace. Nice landscaping. 574 Highland Ave. FA 4-2511

EVERYTHING GOES

WE HAVE

13 NEW CARS

3 NEW TRUCKS

MUST BE SOLD BY

OCTOBER 17TH

COME AND GET THEM PALM SPRINGS FORD

3919 EAST PALM CANYON -- FA 8-2181

YOU CAN BUY A

NEW 1958 CHEVROLET

AT

USED CAR PRICES

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STACK CHEVROLET MODEL CLEARANCE STACK CHEVROLET

SOUTH PALM CANYON AT SUNNY DUNES -- FA 4-9166

House for Rent 46

REFRIGERATED

3 BEDROOMS, 2 bath home. Unfurnished, fully carpeted, drapes built-in oven, range, dishwasher disposal. Immediate occupancy. Year lease. Only \$185 month.

MURPHY REALTY

464 N. PALM CANYON DRIVE

FA 5-5102 FA 5-5514

YOUR CHOICE OF 3 LUXURY HOMES

ONE OF most spectacular homes in Deep Well, 3 bedrooms, 2 baths. Spacious, secluded. Beautifully furnished. POOL.

DELIGHTFULLY furnished 5 bedroom, 4 bath, 3 fireplaces, pool, patio. Attractive landscaping. CHARMING 4 bedroom, 2 1/2 bath in Deep Well. Completely furnished.

PHONE AGENT FA 8-2050

WANT TO RENT

MATURE adult couple, no children or pets. Both employed locally year around. Want to rent Modern 1 or 2 bedroom house, furnished or might lease with option to buy. Must be in Palm Springs. FA 4-2670 after 6 p.m. or all day Saturday and Sunday.

3 BEDROOM, 2 bath furnished. In duplex. Walking distance to shopping center. \$135 on lease.

2 BEDROOM, 1 bath home, furnished, center of town. \$150 per month on 1 year lease.

LARGE 2 bedroom, 2 bath, pool, beautiful yard. Lease \$350 furnished. M. Baron, FA 4-2629.

FURNISHED 2 bedroom house, forced air heat. Large kitchen, cable. 545 S. Calle Santa Rosa.

Cute and Carefree - 2 Bedroom Brand new. Complete modern furnishings. POOL. FA 8-2013

2 BEDROOM furnished house, very clean. Rent or lease. Williams Real Estate FA 4-1641

Trailer Rentals 49

27' VERY clean. \$65 month. \$500 season. Heater, cooler, refrigerator. Large outdoor patio. Center of town. 156 S. Indian Ave. Lot G-8.

MODERN 2 bedroom. Like new, air conditioned, custom interior. FA 5-5083

LIKE new, attractive 21'. Ideal. Shower, toilet, sleeps 2. \$40 per month. Ph. FA 5-7964.

Musical Instruments 50a

B FLAT tenor saxophone. B flat clarinet. Excellent condition. Very Reasonable -- FA 4-1997

ACCORDION, 120 base. La Tosca Like New -- Sacrifice FA 5-5408

Radios & Television 50b

HOFFMAN 21" TV console. Blond wood. 6 years old. Good condition. \$75. Ph. FA 5-7371.

Furnished 2 Bedroom House 15 Minutes From Palm Springs \$60 month. L. A. Oldfield 6-5783

DUPLEX \$75. In Palm Desert New Unfurnished 1 Bedroom FA 5-6291 before 4:30

3 ROOM house. Mineral pool. \$100. Centrally located. Adults only. Phone FA 4-1389.

Houses for Rent 46

CUTE and cozy. Clean as a whip. Fully furnished. Walking distance to everything. 1 bedroom, 1 bath. Owner. \$125 month. Phone FA 8-3514

REDECORATED, unfurnished 2 bedroom house, gorgeous view. \$100 month on lease. HARRY J. BREEDING FA 8-3473 or FA 8-2090

LEASE PREFERRED 3 Bedroom, furnished. \$135 Unfurnished - \$130 - 2 Baths JACK NEAL 735 Broadway Cathedral City FA 8-2459

NEW 2 bedroom and den home. \$125 month. Built-in kitchen appliances. Fenced yard and patio. Call after 5 FA 5-6510.

DUPLEX \$85 -- 1 bedroom, TV cable. Unfurnished, close in. 444 N. Via Miraleste. FA 5-2479 between 6 and 7 p. m.

2 BEDROOM UNFURNISHED 38-663 Paradise Way Cathedral City. 100 month lease.

3 BEDROOM, 2 bath. In Cathedral City. For quick sale \$19,850 or lease \$175 month. FA 8-2542

NEW ONE BEDROOM DUPLEX Refrigerated Air Conditioning 72737 Sierra Vista, Palm Desert

1 BEDROOM unfurnished house. Redecorated. On lease. No pets. PALM DESERT -- FI 6-6292

LARGE 2 bedroom, 2 bath, pool, beautiful yard. Lease \$350 furnished. M. Baron, FA 4-2629.

FURNISHED 2 bedroom house, forced air heat. Large kitchen, cable. 545 S. Calle Santa Rosa.

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3 ROOM house. Mineral pool. \$100. Centrally located. Adults only. Phone FA 4-1389.

HAVE YOU ASKED ABOUT THE PRICE OF A NEW 1958 OLDSMOBILE YOU CAN ACTUALLY BUY Brand New Oldsmobile FOR LESS THAN THE COST OF A GOOD USED CAR ONLY A FEW LEFT!!

SO BETTER HURRY!!

All Colors and Models to Choose From

Plaza Motors, Cadillac - Oldsmobile

290 N. INDIAN AVENUE FA 5-2572 - 5-2573

NOTE: DID YOU KNOW THAT MORE 1958 OLDSMOBILES WERE SOLD THAN ANY OTHER CAR IN AMERICA, EXCEPT THE LOWEST PRICED THREE? 170 MILLION AMERICANS CAN'T BE WRONG!

Household Goods 50

MUST sell custom furniture pieces, including oversized sofa, pair French wing chairs with foam rubber cushions, ottoman to match, eastern maple refractory table with 4 chairs. Marble cocktail table and end tables. Exquisite French and Provencal lamps, etc. etc. SEE AT 699 PLAZA AMIGO 2 - 4 Friday and Saturday or Call FA 4-9628

REMODELING -- Selling entire furnishings, 2 bedroom groups, sofas, chairs, dining table, 4 chairs, end tables, cocktail tables, large corner table, 2 bed-sofas with bolsters, lamps, pictures, mirrors, drapes, bed-spreads, bric-brack, refrigerator.

EXCEPTIONAL VALUES THIS WEEK ONLY FA 5-5825

REPOSSESSED Zig Zag sewing machine. Sew on buttons, makes button holes, monogram and embroidery without attachments. Balance less than \$100. Payments \$6 month. Phone Banning VI 9-4072

USED furniture and household appliances bought and sold. We pay highest prices. STERMERS 67-951 HIWAY 111 FA 8-3935

ANTIQUE pine hanging bookcase \$45. 2 tier corner table, \$18 Slantboard \$9. Phone - lock. Mirror sconces. Travel-air car cooler. Bargains. FA 5-7191.

ROSE colored, 2 cushion sofa, 72" in very good condition. Sacrifice. \$35. Used carpeting, occasional chairs. Ph. FA 5-2006.

65 YARDS cotton carpeting, sandalwood, good condition, \$2 per square yard. Ph. FA 5-5836.

GLASS WARE, accordion, bed frames, dishes, furniture, antiques. Ph. FA 4-9763.

Trailers for Sale 51

35' SPARTONETTE, ramada, furnished cabana, draw drapes, wall to wall carpeting. Store room, refrigerated cooler. \$3750. Horizon Trailer Park, 3350. Owner Palm Springs Trailer Village, space A-10.

SPARTAN Mansion, excellent condition. Porch, storage room, attractive lot, in town. \$1995. Also Air Stream. Terms. FA 4-9986

\$8000 -- RAMADA, Cabana and Trailer. Completely furnished. In beautiful Sky Ridge Trailer Park. Cathedral City. Lot. 5 Dr. Leon Patrick.

ROADLINER 50 ft. Ramada and cabana. Lot 176, Sahara Park. Call collect or write owner Baird, 4479 Alamo Way, San Diego, Juniper 2-8811.

NEW 1959 45' 2 bedroom 10 wide, custom furnished. \$4495 -- 1/4 down. Bank terms Murray's. 68-100 Hiway 111. Next to Sunair Drive-in Theatre.

\$500 FOR equity in 1957 37'. Has everything and very pretty. Can be seen at Murray's. 68-100 Hiway 111. Next to Sunair Drive-in Theatre.

ROOMY 33'. 1 bedroom, 1953 model. Kitchen entrance. Only \$1995. Terms. Murray's. 68-100 Hiway 111. Next to Sunair Drive-in Theatre.

1958 JEWEL 18'. Modern, awning. Save \$350. Space 52, Beckley Trailer Park.

1952 35' CUSTOM built Kit. Perfect condition. Palm Springs Trailer Village. FA 4-2403.

RAMADA for 10' wide, trailer, carpet, large store room. Rancho Trailer Park - C-25

16' METAL trailer. Excellent condition. \$350 cash. New rubber. FA 4-4692 Desert Hot Springs

Household Goods 50

DINETTE set \$50. Upholstered chair \$30. Table lamp, custom, \$20. Bar \$15. FA 5-7718.

MODERN bedroom sets. Reasonable. Remodeling hotel. \$15 N. Palm Canyon

Trailers for Sale 51

Airstream -- 1957 Overlander 26' TANDEM axle. Sacrifice. Many extras, butane, refrigerator, pressure water system, Arctic Circle cooler, awning. Replacement cost today \$5600. SEE Carpenter, space 16, for key. Sage and Sand Trailer Park.

1958 10' x 45' 2 BEDROOM Universal TV and antenna. Carpet, extra furniture. All new since March. Private owner. Steward, Lot 91, Desert Hills Trailer Park. Cash or terms.

SACRIFICE 1958 Universal 10 wide, 42' long, 2 bedroom. New awning and cooler. 68-093 Hiway 111. Sage and Sand Trailer Park Bill Cantarini.

LATE model 19' Eastern built Sportsman. Full bath, new paint. \$1395, terms. Murray's. 68-100 Hiway 111. Next to Sunair Drive-in Theatre.

TRAVEL Queen Coaches. 8 - 9 and 10 ft. Dinette and twin bed models. Terms. See Pratt Bros. 651 E. Citrus, Redlands, or 6744 Brackton, Riverside, Calif.

SEE THE NEW 1959 IDEALS ALL SIZES AL ROSE THE TRAILER KING 68-120 HIWAY 111 FA 8-2761

1953 -- 27' TRAILLETTE, awning cooler. Very good condition. \$1400. Horizon Trailer Village, lot 95.

27 FOOT UNIVERSAL TANDEM WHEELS -- \$795 AL ROSE THE TRAILER KING 68-120 HIWAY 111 FA 8-2761

NEW MOON, with extra room, cabana and porch. Reasonable. Lot B-27, Palm Springs Trailer Village. Ph. FA 4-1612.

1952 GENERAL 25'. Modern. \$300 down, payments \$42.69. Cooler, awning. Clean. A. R. Gibson. FI 6-6252 after 5

MAYFLOWER 30'. Custom built, many extras, tub and shower. Excellent condition. FA 8-2961.

Spartan Trailer -- Custom Furnished -- Perfect Condition FI 6-6017

18' TRAILER, awning, cooler, refrigerator, center of town. \$475. 156 S. Indian, A-2. FA 5-7127.

35' ROADCRAFT, awning, cooler, other extras. Lot 25 - Horizon Trailer Village.

SELL, trade or rent. 18' modern trailer. All conveniences plus built-in TV. Ph. FA 8-1390.

Boats - Motors 54

SKI Boat. 1957 14' Runabout. Mahogany deck. All glassed. Windshield, canvas, trailer, 30 h.p. Lark. Perfect condition. \$995 -- FI 6-6639

14' BIRCH

Palm Desert

By GRETCHEN CHEESEMAN

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OFFICE**
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Desert Sun



Palm Desert — FI 6-6966

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is Wonderful

HAL KAPP TED SMITH

Desert Property Consultants
Palm Desert — FI 6-6454

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Palm Desert Branch
of the

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Is a Real Step in the
Future of Palm Desert

PALM DESERT PHARMACY

73-647 Highway 111, Palm Desert — FI 6-6384

Mr. and Mrs. Edward Azdair entertained a large group of friends for a buffet supper and baby shower honoring Mrs. Johnny Azdair. More than 25 guests enjoyed the Azdair hospitality.

Mr. and Mrs. Keith Crouse returned to the desert from their three month's of European travel last week. They are here only for a few days and took off again for Portland, Ore., for an indefinite stay.

The Fred Blades enjoyed a long motor trip as their summer vacation, through the Pacific Northwest with stops at Lake Louise and Banff. They visited Mrs. Blades' cousin, Mrs. Herb Wilkins in Minneapolis and Mr. Blades' cousin, John Steele, in Illinois. In Scottsdale they visited Ned and Dottie Blades, well known former Palm Desert residents.

Lou Miller has leased a portion of the Hub Engineering Building for his new insurance offices.

Mr. and Mrs. Kenneth Eckert have returned from a two weeks vacation trip to Bermuda.

Mr. and Mrs. Ray Olesen have just returned from a trip to Grass Valley where they were houseguests of Mr. and Mrs. R. C. Buck at their ranch.

Mr. and Mrs. Herbert Shaw have opened their Joshua Tree Street home and expect to be here all winter.

The Shadow Mountain Club will open the big gate Friday, Oct. 3, at 9 a.m. o'clock in the morning. This evening the annual "Home Coming" dinner under the auspices of the Palm Desert Chamber of Commerce will be the big event.

Mr. and Mrs. J. B. Schutz are in their Candlewood Street home again after a summer spent in their home state, Washington.

The Palm Desert's Women's of the season, Thursday, Oct. 16, Club will have its first meeting at Shadow Mountain Club. Mrs. Carl Henderson, president extends an invitation to all members to be present today.

Mr. and Mrs. Roy Vernier are back after a wonderful summer vacation. Mr. Vernier is an enthusiastic golfer and can be seen every morning on the Shadow Mountain Club links.

Mrs. Werder Returns From Vacation Visits

PALM DESERT — Mrs. Hudson B. Werder has returned to Palm Desert after spending the past week as house guest of Natalie and Ralph Hale in Balboa Beach.

The first vacation of the summer for Mrs. Werder, it also proved a busy one. In Santa Ana, she spent three days with her daughter-in-law, Laura, and son, Frederick Werder (he is associated with the Gourmet restaurant in Disneyland), and was one of the crowd of 6,000 to view the opening of the famous "Fashion Square" in Santa Ana.

Driving home by car, she stopped at Kay Finches in Laguna Beach where she purchased new floral decorations for the popular Shadow Mountain Terrace Hotel.



EWING ROBERTSON, principal of the Palm Desert Elementary School, congratulates Ruth Rummond's, teacher of the new kindergarten which comprises one of the two new buildings of the school completed this week. The kindergarten unit consists of 1,500 square feet and the cafeteria (combining cafeteria, auditorium and kitchen) covers an area of approximately 5,000 square

feet. Constructed of frame and stucco at an estimated cost of \$34,700, the handsome, new buildings feature fluorescent ceiling lights and acoustic tile in the ceilings and walls. The school which was established in 1949, now has 300 children, nine teachers and six grades, ranging from kindergarten.

Del Gagnon Returns From Vacation Visit

PALM DESERT — Del Gagnon of the Gagnon Real Estate firm with offices on Highway 111, has returned from a month of surfing, swimming and fishing in Malibu Colony on Malibu Beach where he was a houseguest of Mr. and Mrs. Don Mills.

Gagnon, who opened the office last April, is a former associate of the law firm of Bautzer and Grant in Beverly Hills.

The Palm Desert office which is associated with Lecon, Inc., general contractors, is a branch of the Gagnon Company in Los Angeles, specialists in development, building and insurance as well as real estate.

Plans for development of property in Thousand Palms, owned by the company, will be announced at a later date.

Firemen, Families Enjoy Pot Luck

PALM DESERT — A pot luck dinner was enjoyed by the Palm Desert Volunteer Fire Department this week, with 19 families in attendance.

President Lou Gauthier asked that the wives organize a Women's Auxiliary, and Mrs. Gordy Autland was selected as chairman.

Choozy

WHITING, Vt. — (UPI) — A thief broke into the T.R. Bissette appliance shop here and ignored television sets as well as cash but stole a radio.



DEENIE YOUNG, longtime resort area correspondent for The Desert Sun office, has been appointed to head the new Desert Sun office in Palm Desert. Using the Palm Desert office as base of operations, Deenie plans to cover the Sun news beat in the Palm Desert area. See story, Page 1.

Chamber Sets Open Meeting

PALM DESERT — The first open meeting of the fall season of the Palm Desert Chamber of Commerce will be held Tuesday evening, Oct. 7, at 8 p.m. at Firecliff Lodge, it was announced today by Phil Franklin, Chamber president.

Included among the topics of discussion are the Clean-up Campaign, new brochures and improvements.

Refreshments will be served and an invitation is extended to all Chamber members and friends.

Welles Return From Europe, Tell Highlights

PALM DESERT — Mr. and Mrs. Al Welle of Palm Desert Highlands have returned from a trip to continental Europe in which they visited eight countries, were gone two months and relate an unusually exciting time.

"Everywhere we went," said Mrs. Welles, "something exciting was happening—from the fair in Brussels to the Festival in Venice."

In Paris they missed by a half hour the attempted assassination of Saustelle. In Switzerland, they were forced to the top of St. Tatars pass by a landslide which closed the Sempion Pass for nearly six weeks. The pass, they described, as "unbelievably beautiful."

Pharmacy Has 'New Look' Now

PALM DESERT — A glistening new look has been added to Ed Mullin's Palm Desert Pharmacy this week, with the installing of a blond, birch prescription counter featuring first aid, vitamins and sick room supplies.

New cosmetic counters and fluorescent lights throughout the ceiling area have also been added to the store.

A quarter of a century removed in time and appearance from the old-fashioned corner drugstore celebrated in American social history, the Pharmacy is still located on its original corner and for young and old, residents and tourists, is still the most popular meeting place in the village.

Firecliff Lodge Schedules Formal Opening for Oct. 10

New management, new entertainment and a new look in decor are all part of the pre-season activities at Firecliff Lodge whose formal opening is announced for Oct. 10, with an informal one scheduled for Oct. 9.

New managers Mr. and Mrs. E. P. Coleman (Dotty and Chink) arrived two weeks ago from Phoenix, Ariz., after successful seasons at the "Lanal" and the "Twilighter."

Friends of long standing with Cliff Henderson, owner of Firecliff, Coleman in the off-season is executive director of the Sportsman's Hall of Fame and was a professional high school and college athletic coach for many years before entering the hotel management field.

An exciting program of entertainment billed for Firecliff this season will highlight style shows and novelty features, and the Colemans, since their arrival, have been busy supervising the last of the remodeling and redecoration started earlier in the season. Each kitchenette and snack-bar and a piano bar has been added to the handsome new Satellite Room which opened last spring.

"We're looking forward to a great season," Coleman said today, "and we shall do everything in our power to make it so—both for Firecliff and for the hospitable village of Palm Desert."

Congratulations

to the

The Desert Sun

on the

Palm Desert Office

Edith Eddy Ward

73-667 Highway 111, Palm Desert
FI 6-6382 or FI 6-6792

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Palm Desert
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